

Orange County Strategic Partnership Program Fund

In support of growing and sustaining the area's entrepreneur ecosystem, Orange County strategically invested for the period commencing October 1, 2017 and ending September 30, 2018, the total sum of seven hundred eighty thousand three hundred and No/1 00 dollars (**1,095,906**) as follows:

Small Business Development Center - Advisory Board Council (\$104,040)

The Advisory Board Council is a next-level, business support service, assisting established Central Florida businesses by matching them with experienced business professionals with a diverse range of skills who work together on a "custom-fit" advisory board. An Advisory Board is a powerful management tool that no business should be without. UCF's SBDC provides dynamic talent and expertise at no-cost, helping businesses solve problems and create opportunities.

UCF Small Business Development Center (\$104,040)

The Florida SBDC at the University of Central Florida (FSBDC at UCF), is located in the National Entrepreneur Center inside the Orlando Fashion Square Mall and provides business seminars and no-cost one-on-one business consulting for small business owners.

Areas of Assistance

- **Accounting:** asset management, record keeping systems and procedures.
- **Finance:** ratio analysis, breakeven analysis, financial projections and business valuation.
- **Marketing:** pricing, advertising and promotion, marketing planning, market research and exporting.
- **Operations:** production and inventory control, project management, risk management and energy conservation.
- **New Venture Planning:** start-up information, feasibility analysis, business planning and general business consulting.
- **Technical Assistance:** preliminary patent searches, patent, copyright and trademark, and technology transfer and SBIR/STTR.

UCF Venture Accelerator (\$132,924)

The UCF Venture Accelerator is a joint initiative between UCF commercialization, the UCF College of Business, and Orange County, Florida. These three entities noted that there was an urgent need for a resource where entrepreneurs interested in launching technology businesses could turn to assistance in launching high technology ventures. The Venture accelerator's mission is to provide early-stage entrepreneurs with access to experienced business coaches that can assist them in the pre-business steps that are critical for the successful launch of technology firms. The UCF Venture Accelerator was formed to provide expertise and guidance to technology entrepreneurs in a variety of areas including business plan creation and investor presentations, intellectual property resources, market research, incorporation and corporate structure, product validation, and funding opportunities.

UCF College of Business Administration - Institute for Economic Competitiveness (\$208,080)

The Institute for Economic Competitiveness strives to provide complete, accurate and timely national, state and regional forecasts and economic analyses. Through these analyses, the institute provides valuable resources to the public and private sectors for informed decision making. The Institute prepares a comprehensive, quarterly forecast of the Florida economy and 12 metropolitan areas, as well as a comprehensive, quarterly forecast of the U.S. economy. Information from the forecasts is included in exclusive panels, including USA Today Survey of Top Economists, Livingston Survey, Survey of Professional Forecasters, Reuters and Bloomberg monthly survey

UCF Business Incubation Program - Central Florida Research Park (\$132,924)

The UCF Business Incubation Program is an economic development partnership designed to help create & sustain jobs in the community and spur economic growth throughout the region. This goal is accomplished by helping new and struggling early-stage businesses grow to the point where they need to hire employees in order to continue operating and growing. Since 1999, we have assisted more than 350 early-stage companies, who've sustain more than 5,000 jobs throughout Central Florida. These companies have also had a total impact on regional economic output (GDP) in the amount of \$2.48 billion.

National Entrepreneur Center (\$300,000)

The National Entrepreneur Center was founded in 2003 through the collaboration of the University of Central Florida, The US Small Business Administration, Orange County Government and The Walt Disney World Company to stimulate economic development in Central Florida. By creating a single location that houses a variety of business assistance organizations, the National Entrepreneur Center provides easy access to industry connections, business counseling and relevant business training. This has accelerated the development and growth of over 100,000 small businesses, the facilitation of \$150,000,000 in loans and made possible the consultation services of 13 resource partners—all at one location.

National Entrepreneur Center (NEC) Central Florida International Trade Office (\$68,979)

Founded in 2014 with the generous support of Orange County Government and J.P. Morgan Chase, the Central Florida International Trade Office (CFITO) provides a single location to connect with a variety of trade resources in Central Florida. The CFITO resides in the National Entrepreneur Center which houses a variety of business support organizations to serve our business community. The office is designed to accelerate the access and activity for companies interested in trade in Central Florida including Brevard, Lake, Orange, Osceola, Seminole, and Volusia counties. Metro Orlando is dedicated to strengthening Central Florida's position as a world-class center of international trade, in a region that already hosts the largest number of visitors in the United States.

UCF Second Stage Incubation GrowFL Program (\$26,556)

GrowFL was created in 2009 as an economic development program focused on assisting second-stage growth companies prosper in the state of Florida. By providing strategies, resources and support to second-stage companies for next level growth through Strategic Research, Peer Learning and Leadership Development, GrowFL helps companies overcome obstacles to growth and leads them towards prosperity. Based on the philosophy of Economic Gardening® — to grow existing businesses in a community, region or state — GrowFL, is a critical component to the region's economic development strategy and entrepreneurial ecosystem.

UCF Business Incubator Soft Landing Program (\$10,713)

The UCF Business Incubation Program's Soft Landing Program helps international firms, as well as domestic companies headquartered outside the region, quickly adapt and connect to the Central Florida business community to help expanding companies establish a presence in one of the most thriving economic markets in the country.

Florida Virtual Entrepreneur Center (\$7,650)

The Florida Virtual Entrepreneur Center is a guiding hand for entrepreneurs. It's an online directory of resource agencies that serve entrepreneurs organize each stage of their business.