



Interoffice Memorandum

APPROVED BY ORANGE
COUNTY BOARD OF COUNTY
COMMISSIONERS

BCC Mtg. Date: August 23, 2016

FISCAL AND OPERATIONAL SUPPORT ITEM 1

DATE: August 5, 2016

TO: Mayor Teresa Jacobs
and the
Board of County Commissioners

THROUGH: Anne Kulikowski, Director
Administrative Services Department

FROM: Reed Knowlton, Manager
Fiscal and Operational Support Division

CONTACT PERSON: Katie Smith, Deputy Clerk as CRC Staff

DIVISION: Comptroller Clerk's Office
Phone: 407-836-7301

SUBJECT: CHARTER REVIEW COMMISSION (CRC) COMMUNITY
OUTREACH BULK MAILING

ACTION REQUESTED: APPROVAL TO ISSUE A CHECK FOR AN AMOUNT NOT TO EXCEED \$110,000 TO THE UNITED STATES POSTMASTER FOR A ONE TIME LARGE BULK MAILING ON SEPTEMBER 30, 2016 BY THE CHARTER REVIEW COMMISSION; THE ACTUAL AMOUNT WILL BE DETERMINED BY SEPTEMBER 15, 2016.

PURPOSE: To provide the CRC with postage to process a one-time large bulk mailing for an information flyer.

BUDGET: Accounting Line No.: 0001-043-0434-3510

JUSTIFICATION/DISCUSSION:

On January 27, 2015, the BCC appointed 15 Orange County citizens to the 2016 Orange County CRC. The CRC is empowered to conduct a comprehensive study of all aspects of Orange County's government. The CRC is authorized to place proposed amendments and revisions to the Orange County Charter ("Charter") on the 2016 general election ballot.

The 2016 CRC conducted a comprehensive review of the Charter, and has chosen to place three prospective Charter amendments on the ballot for consideration by Orange County voters. The 2016 CRC reached this decision after holding numerous public hearings and after receiving testimony from county officials, staff, constitutional officers, representatives of community organizations, members of the public and other interested parties.

The CRC Community Outreach Committee prepared an informational flyer regarding its ballot proposals amending the Orange County Charter. The flyer explains the proposed charter amendments and educates voters as to the anticipated effects of adopting or not adopting the proposed amendments.

On September 30, 2016, the mailer will be sent to every Orange County household with at least one registered voter. The estimated volume of the project is approximately 425,000 pieces.