




June 20, 2016

To: Mayor Teresa Jacobs  
- AND -  
Board of County Commissioners

From: Terry Olson   
Arts and Cultural Affairs Administrator

Subject: Cultural Facilities Funding Recommendations  
**Discussion Agenda Item – June 28, 2016**

The approved FY 2016 Arts and Cultural Affairs budget funds two main programs: Cultural Tourism and Cultural Facilities (CF). The CF program provides money from the Tourist Development Tax (TDT) collections to eligible arts organizations for the construction, extension, enlargement, remodeling, repair, improvement or equipping of 501 (c)(3) museums, or publicly owned museums or auditoriums.

On June 28, 2016, I will be presenting the FY 2016 Cultural Facilities grant award recommendations for Board approval. In addition, I will present the annual State of the Arts report, an informational presentation on public art projects, and the proposed FY 2017 budget allocations for the Arts and Cultural Affairs program as recommended by the Arts and Cultural Affairs Advisory Council.

**Background - Cultural Facilities Funding Recommendations:**

The Arts and Cultural Affairs Advisory Council spent years creating and fine-tuning the application and procedures for funding support of cultural facilities. In finding a process that complies with state law for the use of TDT revenues and meets the Council's goals of elevating Central Florida's art and culture to a status befitting a world-class community, the Council examined numerous criteria to make funding recommendations.

Five members of the advisory council and four industry experts served on the review panel to evaluate and score the six eligible applications submitted for funding this year. After site visits, a thorough review by each review panel member and intense discussion regarding the impact to be made by these projects, the funding recommendations listed are presented unanimously by the Arts and Cultural Affairs Advisory Council. Their recommendation supports funding all six proposals based on eligible score rankings.

**Recommended Grant Awards:**

The Arts and Cultural Affairs Advisory Council recommends the following five projects for funding from accounting line number 4430-035-0990-8610 for a total of \$1,235,072.

- 1) Art & History Museums – Maitland – Uncovering History: Preservation and Innovation at the A&H's Maitland Art Center. The proposed FY2016 funding for this project is \$92,911 and the total project budget is \$197,269.
- 2) Friends of Casa Feliz – Envisioning Sustainability at Casa Feliz. The proposed FY2016 funding for this project is \$85,000; the total budget for this project is \$178,500.
- 3) Holocaust Memorial Resource and Education Center of Florida – The Holocaust Center of the Future. The proposed FY2016 funding for this project is \$500,000; the total project budget is \$2,500,000.
- 4) Orlando Repertory Theatre – Universal Orlando Theatre Renovation. The proposed FY2016 funding for this project is \$332,161; the total project budget is \$694,216.
- 5) Town of Oakland (In Partnership with Hapco Music Foundation) – Oakland Art and History Center. The proposed FY2016 funding for this project is \$225,000; the total budget for the project is \$450,000.

**ACTION REQUESTED: Approval of proposed Cultural Facilities grants as recommended by the Arts and Cultural Affairs Advisory Council in the amount of \$1,235,072.**

TO/mo

C: Ajit Lalchandani, County Administrator  
Eric Gassman, Chief Accountability Officer

Orange County  
**Arts & Cultural Affairs**  
*Cultural Facilities Review Panel*  
2016



**Members of Review Panel from Arts & Cultural Affairs Advisory Council**

Dr. Rick Schell, Chair  
Edgar Lopez  
Evelyn Martinez  
Sara Segal  
Beverly Winesburgh

**Subject Matter Experts**

Tony Aguerrevere – Formerly of  
O.C. Capital Improvements  
Jeffrey Ault – Facility Designer  
Alauna Friskics – Prior CF Grantee  
Brian J. Morris –Construction Management

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**Along with five (5) members of the Arts & Cultural Affairs Advisory Council (Dr. Rick Schell, Edgar Lopez, Melvin Rogers, Sara Segal & Beverly Winesburgh) the following four (4) experts from the field joined the Cultural Facilities Review Panel.**

**Tony Aguerrevere**

More than twenty years of hands-on experience developing and managing multi-million dollar projects. Former Orange County staff leader in the facilities management, project management and construction industries for commercial applications by utilizing unique and extensive blend of Engineering/Architecture, Construction and Business Management skills. Managed entire professional Project/Construction and Facilities Management Divisions. Highly motivated by challenges and desire to produce outstanding results.

**Jeffrey D. Ault**

Served on the Cultural Facilities Review Panel for six years. He began his career over 25 years ago with Disney Entertainment and for the past decade has been the owner of a management and design company managing entertainment projects across the world and providing show support for singers like Tony Bennett and Smokey Robinson and political figures like President George H. Bush, General Colin Powell and British Prime Minister John Major. In recent years he managed the completion of the \$10 million dollar restoration of the historic Athens Theatre in Downtown Deland.

**Kay Cappleman**

Winter Garden Heritage Foundation Executive Director - Prior grant recipient.

**Brian Morris**

Served on the Cultural Facilities Review Panel for six years. He has 30 years of construction management experience including work with the Miami Performing Arts Center, the Orange County Convention Center and the Orange County Regional History Center.