



**Public Hearing  
Board of County Commissioners**

**Amending Article IV  
of Chapter 25 of the Orange  
County Code Section 25-140  
Tourist Development Plan**

**April 5, 2016**



**100**  
YEARS

**32**  
MATCHES

**10**  
U.S. CITIES

making it the oldest international continental football competition

will be played throughout the USA June 3 - 26, 2016

with stadium seating capacity over 50,000 will host the matches

**16**  
TEAMS

**2**  
CONFEDERATIONS

**1st**  
TIME HOSTED

from the Americas will compete

outside of South America





## ORLANDO DATES

3 MATCHES - GROUP STAGE

June 4 - Costa Rica vs. Paraguay

June 6 - Panama vs. Bolivia

June 8 - Brazil vs. Haiti



## HOST VENUE

Orlando Citrus Bowl

Capacity: 65,000



## EXCLUSIVE IN REGION

Next two closest Copa Venues

Houston & Philadelphia

FRI JUNE 3	SAT JUNE 4	SUN JUNE 5	MON JUNE 6	TUE JUNE 7	WED JUNE 8	THU JUNE 9
	2   5:00 PM <b>CRC VS PAR</b>		7   7:00 PM <b>PAN VS BOL</b>		11   7:30 PM <b>BRA VS HAI</b>	



ORLANDO  
CITRUS BOWL



ATTENDANCE  
**120K**



PARTICIPANTS  
**198**



VISITORS  
**50.6K**



ROOM NIGHTS  
**41.4K**



ECONOMIC IMPACT  
**\$30M**



*\*Projected totals*



UNIVISION



NETWORKS

## BROADCASTS

Showcase Orlando to engaged, worldwide audience



## SOCCER CAPITAL OF THE SOUTH

Long term relationship with international soccer community



# ORLANDO

## COMMUNITY PRIDE & EXCITEMENT

Leads to more marquee events in Central Florida



**On December 10, 2015 the Tourist Development Council recommended an assurance of funding for up to three Copa games at the Citrus Bowl in an amount not to exceed \$475,000.**

**The Sports Commission is therefore requesting TDT funding to offset operating deficits associated with hosting the games in an amount not to exceed \$475,000.**



## **Action Requested**

Approval of an Ordinance of the Board of County Commissioners of Orange County, Florida, Pertaining to Taxation in Orange County, Florida; Amending Article IV of Chapter 25 of the Orange County Code Section 25-140, Tourist Development Plan; Authorizing Funding to the Central Florida Sports Commission, Inc. for an Assurance of Funding for the COPA America Centenario 2016 Soccer Games; Providing for an Effective Date.

Approval and execution of Orange County, Florida and Central Florida Sports Commission, Inc. COPA America Centenario 2016 Funding Assurance Agreement.