



Interoffice Memorandum

NO ACTION

December 14, 2015

To: Mayor Teresa Jacobs
and
Board of County Commissioners

From: Lex Veech, Guest and Community Relations Manager
Orange County Convention Center (OCCC)
(407) 685-5505

A handwritten signature in black ink, appearing to be "L. Veech", located to the right of the "From:" field.

Subject: BCC Agenda Discussion Item for January 5, 2016 Meeting:
Visit Orlando Bi-Annual Update

Mr. George Aguel, President and CEO of Visit Orlando, will be making a presentation to the Board on January 5, 2016. He will provide a report on Visit Orlando's ongoing efforts to promote Orange County nationally and internationally as one of the world's premiere vacation and meeting destinations.

This update is for informational purposes only and no Board action is required.

LV/jgg

c: Ajit Lalchandani, County Administrator
Eric Gassman, Deputy County Administrator
Kathie Canning, Executive Director, OCCC
Jan Addison, Deputy Director, OCCC
Yulita Osuba, Deputy Director, OCCC
Kristopher Shoemaker, CFO, OCCC
George A. Aguel, President & CEO, Visit Orlando
Larry Henrichs, COO/CFO, Visit Orlando
Mark Jaronski, Vice President, Visit Orlando
Beth Cocchiarella, Director of Communications, Visit Orlando