

A black and white photograph of a city skyline. In the foreground, a multi-lane highway with traffic is visible. The middle ground features several modern buildings, including one with a curved facade and another with a prominent arched entrance. The background is dominated by a dense cluster of skyscrapers, with the tallest one on the left having a 'Bank of America' logo at the top. A dark rectangular box with white text is overlaid in the upper center of the image.

UCF DOWNTOWN

Campus Vision

We will create IMPACT:

Foster student success and entrepreneurship.

We will expand ACCESS:

Promote inclusivity and empower all students.

We will cultivate INNOVATION:

Challenge boundaries and create catalysts for change.

Academic Concept

Focus on academic programs that:

- Benefit students because of the learning environment downtown
- Develop unique synergies with downtown industry and organizations
- Build on downtown Orlando's emerging creative technology economy
- Strengthen research, community outreach and service

Criteria for Planning Process

- 1** Enrollment
- 2** Strategic programs
- 3** Community-facing programs
- 4** Student experience
- 5** Program synergies

Academic Programs

UCF — 5,395 Students

- Communication (M.A.)
- Corporate Communication (Certificate)
- Digital Media (B.A., M.A.)
- Emerging Media: Character Animation Track (B.F.A.)[†]
- Interactive Entertainment (M.S.)[†]
- Health Care Informatics (M.S.)
- Health Informatics and Information Management (B.S.)
- Health Sciences (M.S.)
- Health Services Administration (B.S.)
- Human Communication (B.A.)
- Legal Studies (B.A., B.S.)
- Social Work (B.S.W., M.S.W)
- Military Social Work (Certificate)

Valencia — 2,303 Students

- Associate of Arts (A.A.)
- Culinary and Hospitality (A.S.)
- Digital Media (A.S.)
- Health Information Technology (A.S.)

Total Students:
7,698

*Florida Board of Governors Programs of Strategic Emphasis

[†]Programs currently at the Center for Emerging Media

Academic ROI

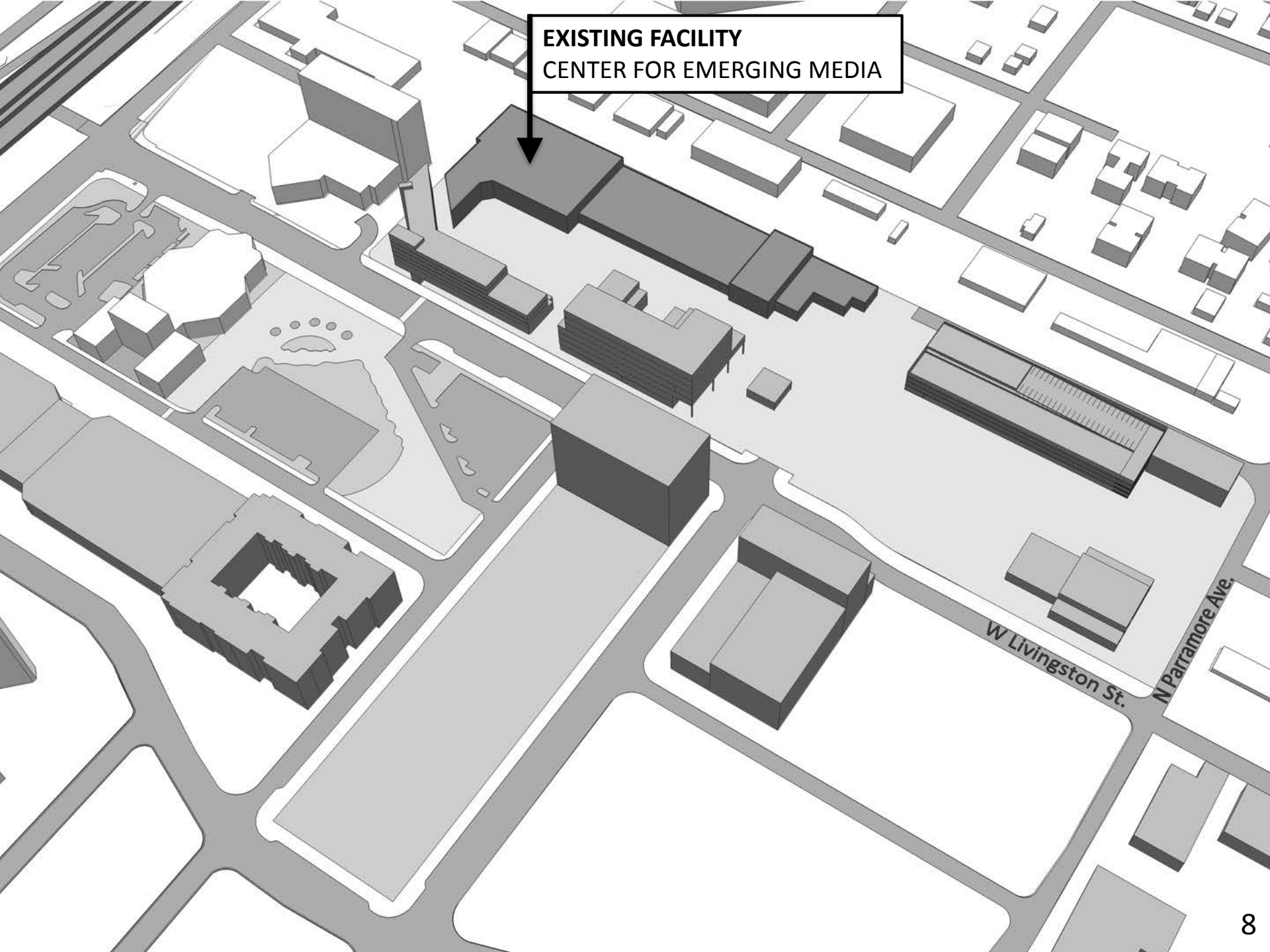
UCF Academic Programs	14
BOG Programs of Strategic Emphasis	9
UCF Degrees Awarded Annually	1,840
UCF and Valencia Students Enrolled	7,698

Partner Contributions

CITY OF ORLANDO INVESTMENT

Estimated land value	\$20 million
Estimated building value	\$22.5 million
Infrastructure investment	\$25 million
New private developer support	\$7.7 million
Total investments	\$75.2 million

**EXISTING FACILITY
CENTER FOR EMERGING MEDIA**



W Livingston St.

N Parramore Ave.

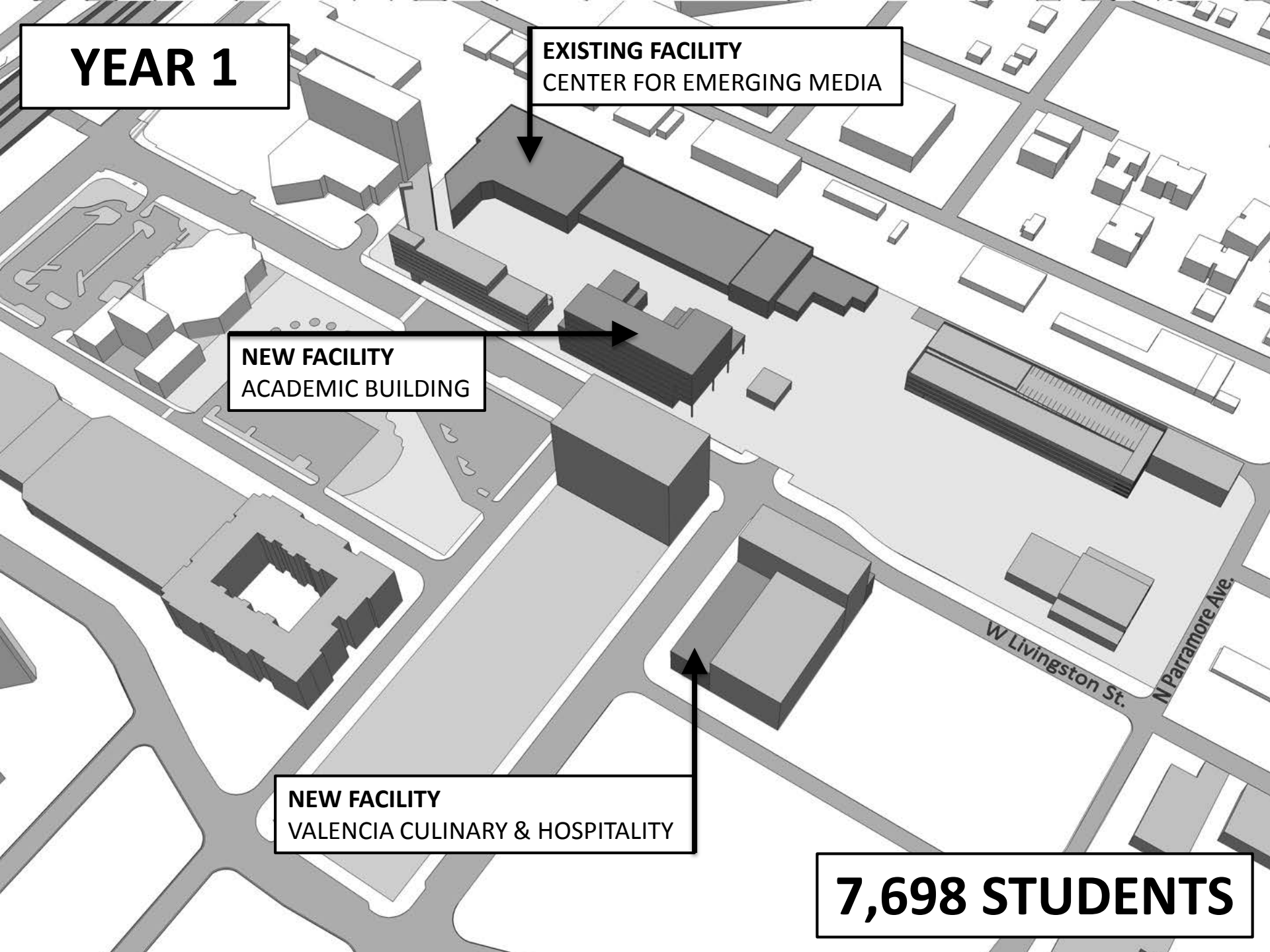
YEAR 1

EXISTING FACILITY
CENTER FOR EMERGING MEDIA

NEW FACILITY
ACADEMIC BUILDING

NEW FACILITY
VALENCIA CULINARY & HOSPITALITY

7,698 STUDENTS



NEW HOUSING FACILITY
UCF HOUSING SYSTEM
STUDENT SERVICES

EXISTING FACILITY
CENTER FOR EMERGING MEDIA

NEW PARKING FACILITY
600 SPACES

NEW FACILITY
ACADEMIC BUILDING

EXISTING PARKING FACILITY
600 PARKING SPACES

NEW FACILITY
COMBINED HEAT AND
POWER PLANT

NEW FACILITY
VALENCIA CULINARY & HOSPITALITY

NEW HOUSING & PARKING FACILITY
PRIVATE DEVELOPER

A black and white photograph of a city skyline. In the foreground, a multi-lane highway with traffic is visible. A sign on the highway reads "RIGHT LANE ENDS AHEAD". The city skyline features several prominent skyscrapers, including one with a "Bank of America" logo at the top. Other buildings have logos for "SOUTHERN BANK" and "WELLS FARGO". The sky is clear and bright.

UCF DOWNTOWN