




Interoffice Memorandum

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FOR MOTION

OCT 20 2015 JKBS

September 22, 2015

TO: Mayor Teresa Jacobs
-AND-
Board of County Commissioners

FROM: Terry Olson, 407-836-5546
Arts and Cultural Affairs Administrator 

SUBJECT: Recommended FY16 Cultural Tourism Funding
Discussion Item – October 20, 2015

The Arts and Cultural Affairs Advisory Council has carefully created an application procedure that complies with Florida State Statute Chapter 125 requirements for the use of Tourist Development Tax (TDT) and also meets the Council's goal of elevating Central Florida's arts and culture to a status befitting a world-class community. At the October 20, 2015 Board of County Commissioners' meeting, the recommendations for the Cultural Tourism Funding Program will be presented. The Advisory Council examined numerous issues, including matching requirements, caps on funding, categories for funding, evaluation matrix and accountability.

Twelve members of the council served on the Cultural Tourism Review Panel to evaluate and score the eligible applications. After a thorough review by each review panel member and comprehensive discussions regarding the impact to be made by the funds, the panel's rankings were presented to the Arts and Cultural Affairs Advisory Council which recommends funding 26 organizations, with one vote in the opposition.

United Arts of Central Florida will manage, disperse, monitor and evaluate the use of these funds by the organizations and programs recommended below. In addition United Arts will be paid no more than \$199,000 from Accounting Line #4430-035-0990-3197 for the fiduciary agent services required for both the Cultural Tourism Funding Program and the Cultural Facilities Funding Program which will be presented in the spring.

The Arts & Cultural Affairs Advisory Council presents the following items for funding from fund #4430-035-0990-8610 FY 2015-16:

Discussion Agenda Item - October 20, 2015
 FY16 Cultural Tourism Funding
 September 22, 2015
 Page 2 of 4

No.	Organization	Project Name	Organization Operating Budget	Project Budget	Funding from Orange County
1	Albin Polasek Museum & Sculpture Gardens	Winter Park Paint Out 2016	\$1,341,000	\$143,801	\$40,000
2	Art & History Museums - Maitland	Art31 2016	\$1,135,863	\$171,493	\$71,703
3	Asian Cultural Association	The Artistry of India	\$105,000	\$56,400	\$24,000
4	Association to Preserve the Eatonville Community	Zora Neale Hurston at 125: A Year-Long Celebration of a Global Icon and Her Legacy	\$1,390,000	\$1,041,500	\$150,000
5	Bach Festival Society	Shares Voices: A Tradition of Excellence and Community Connection 2016	\$1,657,171	\$1,551,964	\$100,000
6	Central Florida Ballet	World Ballet Competition 2016: 10 th Anniversary	\$690,000	\$315,200	\$75,000
7	Crealdé Arts, Inc.	Crealdé's Hannibal Square Heritage Center Season of Exhibitions and Educational Events	\$1,000,000	\$180,091	\$75,000
8	Creative City Project, Inc.	Creative City Project 2016	\$218,750	\$218,750	\$40,000
9	Downtown Arts District	Unexpected Orlando: Where Creativity Flourishes	\$950,000	\$735,100	\$75,000
10	Enzian	25 th Anniversary Florida Film Festival	\$2,959,270	\$801,959	\$150,000

Discussion Agenda Item - October 20, 2015
 FY16 Cultural Tourism Funding
 September 22, 2015
 Page 3 of 4

11	Friends of Leu Gardens	“Big Bugs” at Leu Gardens	\$75,000	\$147,650	\$40,000
12	Friends Of The Mennello Museum of American Art	“Inside/Out: Steel, Paper, Bronze”	\$429,000	\$136,000	\$68,000
13	Garden Theatre, Inc.	Garden Theatre 2016 Season: An Innovative Cultural Destination	\$1,311,838	\$1,814,699	\$75,000
14	Global Peace Film Festival	2016 Global Peace Film Festival	\$479,275	\$479,275	\$40,000
15	Holocaust Memorial Resource and Education Center of Florida	2016 Cultural Season	\$676,525	\$90,000	\$40,000
16	Mad Cow Theatre Company	Mad Cow Theatre’s 19 th Season on Live, Professional Theatre – Jan. through Sept. 2016	\$1,255,292	\$822,320	\$75,000
17	Orlando Ballet	Guest Artists Bring Innovation to Orlando Ballet	\$6,160,511	\$462,277	\$75,000
18	Orlando Community Arts	Clare and the Chocolate Nutcracker	\$249,798	\$137,899	\$40,000
19	Orlando Fringe	25 th Annual Fringe Festival	\$1,927,050	\$973,025	\$90,000
20	Orlando Museum of Art	Women Of Vision: National Geographic Photographers on Assignment	\$3,085,326	\$539,836	\$150,000
21	Orlando Philharmonic	Orlando Philharmonic Orchestra: 2015-16 Super Series and Opera	\$3,550,000	\$1,323,547	\$150,000

22	Orlando Repertory Theatre	Orlando Repertory Theatre's Summer & Fall 2016 Season	\$2,821,497	\$638,943	\$150,000
23	Orlando Science Center	Orlando Science Center: Inspiring Imagination Season	\$10,686,464	\$1,283,510	\$150,000
24	Orlando Shakespeare Theater	Orlando Shakespeare Theatre: Spring & Fall 2016 Season	\$3,764,225	\$925,000	\$150,000
25	Winter Garden Heritage Foundation	Winter Garden MusicFest 2016	\$339,600	\$158,663	\$40,000
26	The Winter Park Playhouse	The 2015-2016 Series of Professional Musicals and Cabarets	\$844,000	\$532,147	\$40,000
	TOTALS		\$49,102,455	\$15,681,049	\$2,173,703

*Disbursements will be provided through United Arts, as fiduciary agent for the office of Arts & Cultural Affairs, on an agreed-upon schedule related to completion of the projects; 50% to begin, 40% at the midway point and 10% upon completion.

ACTION REQUESTED:

Approval of the Arts and Cultural Affairs Advisory Council's funding recommendations for the Cultural Tourism program for FY 2015-2016.

cc: Ajit Lalchandani, County Administrator
 Eric Gassman, Chief Accountability Officer