




APPROVED  
BY ORANGE COUNTY BOARD  
OF COUNTY COMMISSIONERS  
SEP 22 2015 CAS/LC

September 2, 2015

To: Mayor Teresa Jacobs  
and the Board of County Commissioners

From:  Johnny M. Richardson, Manager, Procurement Division

Contact: Terry Devitt, Assistant Director, Orange County Convention Center, 407- 685-9867

Subject: Selection of Consultant, RFP Y15-812-MM  
Design Services for Orange County Convention Center (OCCC)  
Exterior LED Digital Signs

### **RECOMMENDATION**

Selection of SGM Engineering, Inc. to provide Design Services for Orange County Convention Center (OCCC) Exterior LED Digital Signs, Request for Proposal Y15-812-MM. Further, recommend the Board authorize negotiation and execution of the final contract by the Procurement Division within a budget of \$600,000.

Proposals were evaluated by the Procurement Committee on August 20, 2015. Commissioner Boyd was assigned to the Procurement Committee.

### **PURPOSE**

To select a firm to provide design services for the OCCC Exterior LED Digital Signs.

### **DISCUSSION**

The consultant will provide design services to upgrade the Valencia Room at the OCCC. This upgrade is necessary to modernize the facility to ensure that the Convention Center remains the destination of choice in a very competitive industry.

As part of its Capital Improvement Program and to better provide services to its clients and the community, the OCCC is incorporating new digital signs on the exterior of the West and North-South Buildings of the Orange County Convention Center. There are a total of 12 proposed locations for the new exterior digital signs. The project is anticipated to be constructed in three phases with varying quantities of signs in each phase with construction taking place over two to three year period. Phase I will consist of four LED signs. Phases II and III will be based on the effectiveness and validation of Phase I of the project.

The consultant will perform the following services:

1. Design and Plans Preparation
2. Permitting
3. Construction Administration
4. Green Building

Two proposals were received in response to the solicitation. Milan Engineering, a division of RTM & EXP JV, scored too low for Board consideration (267.00).

Consensus scores of the Procurement Committee are attached.

RFP#: Y15-812-MM Design Services for Orange County Convention Center Exterior LED Digital Signs	PROJECT MANAGER	PROJECT TEAM	M/WBE		LOCATION		VOLUME		SCOPE		Welfare		Veterans		TOTAL
			RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	
WEIGHT	25	15	15	10	5	30	1	2							
	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	RAW SCORE	
	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	WEIGHTED SCORE	
SGM Engineering, Inc.	1.0	3	5	5	4	4	0	0	1	2					353.7



**Interoffice Memorandum**

**BUSINESS DEVELOPMENT DIVISION**

DATE: August 17, 2015  
TO: Marsha Mussori, Senior Contract Administrator, Procurement Division  
FROM: <sup>A3</sup> Angela Brown, Senior Contract Administrator, Business Development Division  
SUBJ: Y15-812-MM / Design Services for Orange County Convention Center Exterior LED Digital Signs (REVISED)  
APPROVED: Sheena Ferguson  
Sheena Ferguson, Acting BDD Manager

Listed below are respondents to the subject RFP with their sub-consultants and M/WBE participation score on a 1 – 5 scale (RFP GOALS: M/WBE-27% & EEO-24%):

	Projected %	Sub-Consultant Role
<b>*MILAN ENGINEERING, a division of RTM + EXP JV</b>		
<b>Minority Prime (Asian Islander Male)</b>		
<b><u>M/WBE Subconsultants:</u></b>		
BASE Consultants, Inc. (Asian Islander Female)	10%	Structural Engineering
KLPN Studio, LLC (White Female)	10%	Architecture
OM Engineering Services, Inc. (Asian Islander Male)	4%	Civil Engineering
Montgomery Consulting Group, Inc. (White Female)	4%	Cost Estimating
<b>Total M/WBE Participation:</b>	<b>28%</b>	
<b>EEO Staff:</b>	<b>47%</b>	
<b>Points:</b>	<b>4</b>	

**\*Firm** has submitted proposal as joint venture (RTM +EXP JV), however, RTM Engineering Consultants, LLC is not certified by Orange County as a M/WBE. Joint Venture does not meet eligibility requirements. Applicable contents contained within this proposal have been evaluated and scored based on standard weighted and bonus point criteria.

**BONUS POINTS:**

**No Welfare Recipient(s) Proposed**

**Registered Service Disabled Veteran(s)  
Proposed:**

Blue Cord Design & Construction, LLC	1	Quality Control Review
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<b>Total Bonus Points:</b>	<b>2</b>	
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**SGM ENGINEERING, INC.  
Minority Prime (Asian Pacific Male)**

**M/WBE Subconsultants:**

Bowen Engineering Corporation (Hispanic Male)	9%	Structural Engineering
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Carlsson Construction Estimators, Inc. (White Female)	7%	Cost Estimating
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Borrelli + Partners, Inc. (Hispanic Male)	11%	Project Architect
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<b>Total M/WBE Participation:</b>	<b>27%</b>	
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<b>EEO Staff:</b>	<b>26%</b>	
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<b>Points:</b>	<b>5</b>	
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**BONUS POINTS:**

**No Welfare Recipient(s) Proposed**

**Registered Service Disabled Veteran(s)  
Proposed:**

Alliance Design and Construction, Inc.	1	Constructability Consultant
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<b>Total Bonus Points:</b>	<b>2</b>	
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