



Interoffice Memorandum

January 7, 2015

NO ACTION

To: Mayor Teresa Jacobs
and
Board of County Commissioners

From: Lex Veech, Guest and Community Relations Manager
Orange County Convention Center (OCCC)
(407) 685-5505

A handwritten signature in black ink, appearing to be "LV", is written over the "From:" line.

Subject: BCC Agenda Discussion Item for February 10, 2015 Meeting:
Visit Orlando Bi-Annual Update

Mr. George Aguel, President and CEO of Visit Orlando, will be making a presentation to the Board on February 10, 2015. He will provide a report on Visit Orlando's ongoing efforts to promote Orange County nationally and internationally as one of the world's premiere vacation and meeting destinations.

This update is for informational purposes only and no Board action is required.

LV/jgg

c: Ajit Lalchandani, County Administrator
Eric Gassman, Deputy County Administrator
Kathie Canning, Executive Director, OCCC
Jan Addison, Deputy General Manager, OCCC
Yulita Osuba, Deputy General Manager, OCCC
George A. Aguel, President & CEO, Visit Orlando
Larry Henrichs, COO/CFO, Visit Orlando
Brian Martin, Public Affairs Director, Visit Orlando