



Interoffice Memorandum

NO ACTION

November 14, 2014

TO: Mayor Teresa Jacobs
-AND-
Board of County Commissioners

FROM: Eric Ushkowitz, Economic Development Administrator
Office of Economic, Trade & Tourism Development 

SUBJECT: **December 2, 2014 – Discussion Agenda Item**
Business Branding Initiative

The Metro Orlando Economic Development Commission will provide a presentation to the Board of County Commissioners regarding the Business Branding Initiative "Orlando, you don't know the half of it".