




Interoffice Memorandum

NO ACTION

AGENDA ITEM

July 14, 2014

TO: Mayor Teresa Jacobs
–AND–
Board of County Commissioners

FROM: Jon V. Weiss, P.E., Director 
Community, Environmental and Development
Services Department

CONTACT PERSON: **Lori Cunniff, CEP, CHMM, Deputy Director
Community, Environmental and Development
Services Department
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SUBJECT: August 5, 2014 – Discussion Item
St. Johns River Alliance Update

Orange County has been an active member of the St. Johns River Alliance (Alliance) organization since President Clinton designated the St. Johns River as an American Heritage River in 1998. This designation recognizes the historic, environmental, cultural and economic significance of the St. Johns River.

In 2003, the Alliance became a 501(c) not for profit organization. The Alliance is comprised of a regional 34 member Board of Directors that includes elected officials, agencies, citizens and businesses. The Alliance board members represent the entire 310 miles of Florida's river that uniquely flows north.

Executive Director Mark Middlebrook will be providing the Board of County Commissioners an update on Alliance activities and accomplishments. As part of his presentation, Mr. Middlebrook will be requesting that Orange County once again become a paying member of the Alliance so that they can continue their mission of "Preserving, Protecting and Promoting America's First River".

ACTION REQUESTED: Board direction regarding future funding of the St. Johns River Alliance. All Districts

JVW/LC:mg