

NO ACTION



Memorandum

DATE: July 14, 2014

TO: Mayor Teresa Jacobs,
-AND-
Board of County Commissioners

FROM: Orlando Portalatin, Manager, Human Resources Division
Co-Chair, 2014 Orange County United Way Campaign

SUBJECT: **Board Meeting Presentation – July 29, 2014**
Orange County United Way Campaign Update

Heart of Florida United Way has been serving the community for over 70 years. It provides funding to numerous local health and human services agencies that in turn provide services to over 400,000 of our local residents. Dollars raised by workplace campaigns are the largest funding source for Heart of Florida United Way's programs. Over the past five years, Orange County donated an astonishing \$2.2 million dollars.

Thanks to the generosity of County employees and the efforts of departmental coordinators who worked with their teams to organize and host a variety of fund-raising events, the County raised \$457,580 in its 2013 campaign. The County's success didn't go unnoticed. Earlier this year, Heart of Florida United Way hosted its annual Live United Victory Celebration where it recognized the companies and individuals who go above and beyond in their campaign efforts.

Orange County was recognized as a Top Campaign Partner for raising more than \$300,000. The County was also a finalist to receive the Chairman's Award, recognizing the 'Most Valuable Player' (i.e. MVP) of the campaigns for using best practices to achieve results. Lastly, the County was nominated to receive the Exceptional Employee Campaign Manager Award to recognize the leadership of its campaign managers.

By running successful workplace campaigns, Orange County is part of an elite group that is leading the way in meaningful impact throughout Central Florida.

At the July 29th Board meeting, I will provide an update on this year's United Way campaign.

c: Ajit Lalchandani, County Administrator
Eric Gassman, Chief Accountability Officer
George Ralls, Acting Deputy County Administrator
Chris Testerman, Assistant County Administrator
Jim Harrison, Assistant County Administrator