

## MEETING IN THE SUNSHINE MINUTES

Date: Thursday, October 30, 2014  
Time: 9:14 a.m.  
Location: Holiday Inn Express, 7474 W. Colonial Drive, Orlando, FL 32818  
Members Present: Commissioners S. Scott Boyd and Tiffany Moore Russell  
Member Absent: Commissioner Fred Brummer  
Participants: Town of Oakland Councilman Joseph McMullen  
Lavon Williams, Manager, Neighborhood Preservation and Revitalization Division  
Kea Cherfrere, Pine Hills Neighborhood Improvement District  
Louie Cordero, Pine Hills Neighborhood Improvement District  
Jim Densmore, Parkland International Realty  
Ken Dwyer, Vice President, Pine Hills Safe Neighborhood Partnership  
Chi Chen (phonetic)  
Eleanor Wong, Property Manager, Orlando Chinatown  
Gina Harrison, Owner, Gina's Original Design/Gina's Beauty Supply  
Barbara Ansar, Founder/CEO, Charity and Love, Inc.  
Patricia Rumph, Weaver for Women, Inc.  
Jerry Presley, Executive Director, Pine Hills Neighborhood Improvement District  
Jeff Stonebreaker, Sector Captain 3, Orange County Sheriff's Office  
Russ Wagner, Administrator, City of Ocoee Community Redevelopment Agency  
Virginia Whittington, Director of Regional Partnerships, MetroPlan Orlando  
Jason Reynolds, Principal Planner, Neighborhood Preservation and Revitalization Division  
Randall Grief, Executive Director, Orange Blossom Trail Development Board  
Tim Haberkamp, Owner, Hardees & Chairman, Pine Hills Neighborhood Improvement District  
Alex Lewis, Secretary, Pine Hills Community Council  
Myra Johnson, Pine Hills Community Council  
Kelvin Spear, Special Projects, Orange County Sheriff's Office  
Evan Gardner, Discount Tire Company  
Dawn Willis, Publisher, West Orange Times  
Stina D'Uva, President/CEO, West Orange Chamber of Commerce  
Juliana Pena, Coordinator, Office of Economic Development, Trade & Tourism

Commissioners Boyd and Moore Russell attended a meeting with local business owners and leaders of the Pine Hills community discussing next steps in retaining businesses and redevelopment plans for the West Colonial Retail District from Apopka-Vineland Road to Pine Hills Road.

Ms. D'Uva presented a brief summary of the creation of the Pine Hills Neighborhood Improvement District, Pine Hills Community Council and other improvement districts addressing redevelopment in West Orange County.

Ms. Williams presented information on the purpose of a neighborhood improvement district, its impact on the Pine Hills Community and the future creation of another improvement district along West Colonial Drive. A neighborhood improvement district is created to help revitalize and redevelop a business corridor by focusing on crime prevention, redevelopment and beautification. It is a way to help and encourage businesses to reinvest in a targeted area. In 2011, a neighborhood improvement district was created for the area of Pine Hills and Silver Star Roads.

Ms. Williams discussed Orange County's current criteria for establishing a neighborhood improvement district. She stated the area must be affected by a proliferation of crime and must meet at least three of the following criteria:

- Traffic flow strangled by outmoded street patterns
- Unsuitable topography or faulty lot layouts
- Fragmentation of land uses/parking areas necessitating frequent automobile movement
- Lack of separation of pedestrian areas from automobile traffic
- Lack of separation of vehicle traffic lanes and railroad traffic
- Excessive noise levels from automobile traffic

Ms. Williams went on to present information regarding changes to the neighborhood improvement district ordinance. The proposed changes to the Ordinance would revise factors to create a Neighborhood Improve District and clarify the method for establishing an ad valorem tax or special assessment of the property owners to help pay for improvements in the designated district area. The proposed changes to Orange County's criteria are as follows:

- Designated as a blighted or slum area, a Community Redevelopment Area, a Brownfield area, or Enterprise Zone
- Significant blight
- Poor mobility for vehicles, pedestrians, cyclists, etc.
- Significant levels of poverty, as demonstrated by the most recent available Census data
- Parcels or tracts difficult to develop or redevelop due to zoning, topography, fragmentation and/or poor land designs
- Economic decline where a significant flight or loss of business has occurred
- Lack of adequate public infrastructure and/or utilities
- Negative public perceptions related to crime or blight

The proposed changes of the criteria have the potential to identify other areas throughout Orange County and would aim at creating neighborhood improvement districts in those areas. County staff indicated that the proposed changes to the neighborhood improvement district ordinances and the recommended new criteria creating neighborhood improvement districts will be brought before the Board of County Commissioners at future Board meetings. Discussion ensued.

Ms. Pena presented an update on the permitting/streamlining program as it relates to infill development. Any information regarding the permitting/streamlining process is available on the County's website.

Mr. Presley presented an update on the status of the Pine Hills Neighborhood Improvement District branding and improvement plan.

Captain Stonebreaker presented information regarding criminal statistics and challenges in the Pine Hills community. Discussion ensued.

• MEETING ADJOURNED

There being no further business, the meeting was adjourned at 10:37 a.m.

ATTEST:

Martha O. Haynie

County Comptroller as Clerk

Jessica Moore

Assistant Deputy Clerk

Craig A. Stosyna

Senior Minutes Coordinator