



Amendment No. A1

This Amendment No. A1 to the Meltwater Services (hereinafter "Amendment") is an amendment to the agreement entered into on Feb 28, 2017 between Meltwater News US Inc. (hereinafter "Meltwater") and Visit Orlando (hereinafter "Customer"), as amended, for the provision of Meltwater Services (hereinafter the "Agreement").

The Parties wish to amend the Agreement as follows:

In addition to the current services, starting as of Feb 01, 2018 and ending Mar 01, 2019 Meltwater shall provide Customer access to the following Meltwater Services, as described below ("Additional Meltwater Services"):

<input checked="" type="checkbox"/> Social Influencers Business (Feb 01, 2018 - Mar 01, 2019)
<ul style="list-style-type: none">▪ Social Influencers platform for finding influencers, managing influencer campaigns and measuring the outcome of the campaigns.▪ Ability to find influencers who are talking about different topics, who are influential with specific audiences and whose content matches the brand aesthetics or organizational principles required.▪ 1 user located in United States for Social Influencers Platform.▪ Unlimited amount of searches, with up to 100 results per search, in Social Influencers platform.▪ Unlimited profile views per month. Demographics are based on a 5000-profile sample.▪ Up to 5 monitors with 250 mentions per day per monitor. Demographics in monitor are based on a 5000-profile sample and will retain 5000 most recent mentions.▪ Up to 100 influencers in lists

Customer shall pay Meltwater an amount of USD 19600.00 (amount excludes sales tax), for the Additional Meltwater Services.

The Agreement for access to Meltwater Services shall be extended until Mar 01, 2019.

The fees due by Customer for the Meltwater Services Executive Alerts - Pro, Global Print Media (1-5 users), Meltwater Plus, Broadcast Global, Basic Meltwater API, Monthly Performance Pulse Report, Premium Social Package for the period Mar 02, 2018 through Mar 01, 2019 shall be (amount excludes sales tax) USD 26700.00.

Additional Provisions:

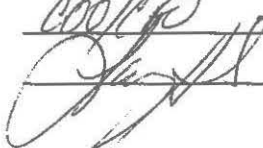
- Notwithstanding anything to the contrary in this Agreement, Customer shall pay all invoices within 30 days of the date of invoice.
- Notwithstanding anything to the contrary in this Agreement, Customer will pay all invoices in accordance with the following schedule: Invoice 1 in the amount of 19600.00 USD due on or before Feb 01, 2018 ; Invoice 2 in the amount of 8900.00 USD due on or before May 01, 2018 ; Invoice 3 in the amount of 8900.00 USD due on or before Aug 01, 2018 ; Invoice 4 in the amount of 8900.00 USD due on or before Nov 01, 2018 ;

This Amendment No. A1 is effective upon countersignature by Customer.

Except as set forth in this Amendment No. A1, the Agreement is unaffected and shall continue in full force and effect in accordance with its terms. If there is a conflict between this amendment and the Agreement or any earlier amendment, the terms of this amendment shall prevail.

Customer
Name and Contact Information: *ORLANDO/ORANGE COUNTY CONVENTION & VISITOR BUREAU, INC.*
Visit Orlando
6277 Sea Harbor Drive
Orlando, Florida 32821-8043
United States
Contact: Amy Rodenbrock
P: 407-541-4225

Meltwater
Name and Contact Information:
Meltwater News US Inc.
225 Bush St. Suite 1000
San Francisco, CA 94104
United States of America
FTIN number: 20-8289528 (b2b-version)

Date 1/23/18
Name Larry Heinrichs
Email _____
Title COO/CFO
Signature 

Date Jan 31, 2018
Name **Leslie Lacayo**
Leslie Lacayo
Leslie Lacayo (Jan 31, 2018)



Visit Orlando - Meltwater Countersignature

Adobe Sign Document History

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