

CISION[®]

Cision US Inc.
1 Prudential Plaza, 7th Floor
130 E Randolph Street
Chicago, IL 60601
Tel: 312.922.2400
Fax: 240.559.0892

1/10/2018
Q-238129
ORLAN0006 99261

Becca Bides
Visit Orlando
6277 Sea Harbor Drive Suite 400
Orlando FL, 32821 USA

Dear Becca,

Thank you for using our services. We value your business and hope to serve you for many years to come. Your subscription is due for renewal.

To ensure timely processing of your renewal please note the following requirements:

- You must electronically sign this agreement before your quote expired.
- If you are paying by invoice and require a purchase order number on your invoice, your P.O. number must be provided. Failure to provide such information acknowledges that no P.O. number is required. Please review our P.O. statement for full details.

If you have any questions please call me at 3016836142 or send an email to gregory.filson@cision.com. Again, thank you for your business and we look forward to continuing to work with you.

Sincerely,

Gregory Filson
3016836142
gregory.filson@cision.com

Order Form

Reference No: Q-238129

Salesperson: Gregory Filson, gregory.filson@cision.com

Created: January 10, 2018

Quote Expiration: January 31, 2018

This Order Form ("Order Form") is entered into and effective as of the date of the Customer's signature below, between Cision US Inc. with its principal place of business at 130 E. Randolph Street, Chicago, IL 60601 ("Company") and Visit Orlando with its principal place of business at 6277 Sea Harbor Drive Suite 400, Orlando, FL 32821 USA ("Customer"). This Order Form is governed by the Master Services, Master Subscription or Subscription Agreement by and between Company and Customer (the "MSA") (collectively, the Order Form and MSA shall form the "Agreement"). Capitalized terms used in this Order Form shall have the meaning assigned to them in the MSA, unless otherwise defined herein. In the event of any conflict or discrepancy between the MSA and this Order Form, the Order Form shall control.

Shipping Information

SHIPPING INFORMATION ON FILE	INDICATE CHANGES TO SHIPPING INFORMATION
Company: Visit Orlando	
Shipping Address: 6277 Sea Harbor Drive Suite 400 Orlando FL, 32821 USA	Shipping Street Address: City: State: Zip: Country:
Name: Becca Bides	First Name: Last Name:
Phone: (407) 354-5586	Phone:
E-mail: becca.bides@visitorlando.com	E-mail:

Billing Information

BILLING INFORMATION ON FILE	INDICATE CHANGES TO BILLING INFORMATION
Company: Visit Orlando	This is a residential address.
Billing Address: 6277 Sea Harbor Drive Suite 400, Orlando, FL 32821 USA	Billing Street Address: City: State: Zip: Country:
Invoice Contact Name: Amy Rodenbrock	Invoice Contact Name:
Invoice Contact Phone: 4075414225	Invoice Contact Phone:
Invoice Contact E-mail: amy.rodenbrock@visitorlando.com	Invoice Contact E-mail:

SERVICES

Quantity	Service(s) Ordered	Service Term
1	Cision Comms Cloud - North America Influencer Database	4/1/2018 - 3/31/2019
1	Influencer Module	4/1/2018 - 3/31/2019
1	Email Campaigns	4/1/2018 - 3/31/2019
1	HARO within Cision Communication Cloud	4/1/2018 - 3/31/2019
1	International Media Data	4/1/2018 - 3/31/2019
2	Additional Concurrent User(s)	4/1/2018 - 3/31/2019

PRICING*

Total Fees	\$12,300.00
Discount	(\$4,300.00)
Total	\$8,000.00

* Note: The Prices above do not include taxes and travel expenses. Taxes are charged based on the state listed in the Shipping Information section above. Invoices will reflect any such taxes collected or any pre-approved travel expense amounts.

Payment Information

Total Agreement Amount: \$8,000.00

Payment Type: Invoice

Payment Terms: Due on receipt. Invoices shall be delivered via email to the "Invoice Contact E-mail" in the billing Information section above.

Company Information

Are you Tax Exempt? If yes, please check here _____

If your organization is tax exempt, we require a valid tax exemption certificate from your state. Please email a copy of your certificate to your sales representative. We will not be able to process your order until this certificate has been received.

Are you a government entity? If so, which level:

If your organization requires a P.O. number on invoices issued by Company, please provide the P.O. number below. Failure to provide such information acknowledges that no P.O. number is required and all invoices will be paid in accordance with the Agreement.

P.O. Number _____

System Manager

Please provide contact information for the person who will manage your system.

Name:

Email Address:

Product Overview

The following products are included in this Order Form:

Cision Comms Cloud - North America Influencer Database

Access to our North American media contacts, outlets and editorial opportunities for one user. Provides premium pitching tips including preferred contact methods, topics of interest, biographical information and personal pet peeves.

Influencer Module

Access to blogs, bloggers and Influencer Search functionality

Email Campaigns

Additional email tracking functionality including reader interaction statistics and automated activity tracking.

HARO within Cision Communication Cloud

Access to real-time media opportunities, straight from journalists, on a deadline needing a source.

International Media Data

Access to international media contacts and outlets in nearly 200 countries and territories outside of North America.

Additional Concurrent User(s)

Concurrent user license allows one user to access the software per license.

{Signature page follows}

Signed by each Party's authorized representative.

Cision US Inc.

Visit Orlando

DocuSigned by:
Michael Newsome
Signature
CDD05AB80676481...
Michael Newsome
Printed Name
3/22/2018
Date

Becca Bides
Signature
Becca Bides
Printed Name
3/13/18
Date