



Litmus Software, Inc.
675 Massachusetts Avenue, 11th Floor
Cambridge, MA 02139

Customer: Orlando Orange County
Convention & Visitor's Bureau, Inc. / DBA
Visit Orlando
Offer Valid Through: October 31, 2019
Proposed by: Selim Omerovic
Quote number: LREF-17594

ORDER FORM

Subscription Details

Subscription Start Date: October 30, 2019

Payment Method: Check

Subscription Term (Months): 12

Payment Terms: Net 30

Billing Currency: USD

Billing Method: Email

Billing Frequency: Annual

Service	Quantity	Fee
Litmus Subscription	1	Subscription Price
Users	10	Included
Email Previews	120,000	Included
Email Analytics Opens	24,000,000	Included
Total:		\$15,000.00

Customer shall pay Litmus all Fees due for the entire Subscription Term, regardless of any cancellation, termination or downgrade by Customer of its subscription. All Fees are exclusive of taxes. THIS IS NOT AN INVOICE.

Customer Information

Bill To:

Ship To:

6277 Sea Harbor Dr, Ste 400
Orlando, Florida 32887
United States

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Orlando, Florida 32887
United States

Billing Company Name: Orlando Orange County Convention & Visitor's Bureau, Inc. / DBA Visit Orlando

Primary Contact Name: Rachael Robson
Primary Contact Title: Director of Business Applications

Billing Contact Name: Larry Henrichs

Primary Contact Phone: 407-541-4252

Billing Phone: (407) 363-5829

Primary Contact Email Address:

Billing Email Address: larry.henrichs@visitorlando.com

rachael.robson@visitorlando.com

Purchase Order Information

Does Customer require a Purchase Order (PO) for the purchase of the Service or payment of the Fees on this Order Form?

No

Yes

If yes, please complete the following:

PO Number: _____

PO Amount _____

Terms

Terms of Service. This Order Form is subject to the Terms of Service and Privacy Policy (located at <https://litmus.com/terms> and <https://litmus.com/privacy>, collectively referred to as the "Litmus Terms"), which are incorporated herein by reference. In the event of a conflict between this Order Form and the Litmus Terms, this Order Form shall control.

Subscription Start Date. The Subscription Start Date is the date on which the Service is activated by Litmus, which may be subject to adjustment without additional notice to Customer or increase in Fees if this Order Form is executed and/or returned to Litmus by Customer after the Subscription Start Date listed above. Following activation, any adjustments to the Subscription Start Date may be confirmed by contacting Customer Support.

Support. Please contact us by email at the following:

- General Inquiries: hello@litmus.com
- Enterprise Customer Support Inquiries: enterprise@litmus.com
- Billing Inquiries: billing@litmus.com

This Order Form shall become legally binding upon receipt of the fully executed Order Form by Litmus. Litmus may reject this Order Form if it is incomplete, has been modified by Customer, or does not match our records.

Orlando Orange County Convention & Visitor's Bureau, Inc. / DBA Visit Orlando

DocuSigned by:
Larry Henrichs
Signature: _____

Name: Larry Henrichs
892DCF3A2579451...

Business Title: COO/CFO

Date: 10/30/2019

LITMUS SOFTWARE, INC.

DocuSigned by:
Christopher M. Walker
Signature: _____

Name: christopher M. walker
E134A353FF4F41D...

Business Title: VP Finance

Date: 10/30/2019