



Service Order

Parties:	Qualtrics, LLC ("Qualtrics")		
	[Orlando/Orange County Convention & Visitors Bureau, Inc. d/b/a Visit Orlando] ("Customer")		
Effective Date:	[August 2], 20[19]		
Governing Document:	This Order is subject to the Qualtrics Terms of Service at https://www.qualtrics.com/terms-of-service/ and the Qualtrics Privacy Statement at https://www.qualtrics.com/privacy-statement/ (the "Agreement"). All terms used but not defined herein have the meanings given to them in the Agreement.		
Attachments:	<ul style="list-style-type: none"> • Subscription Services Exhibit 		
Services:	As set forth in the exhibits attached hereto		
Term:	As set forth in the exhibits attached hereto		
Additional Terms:			
To be completed by Customer			
Regional Data Center:	<input checked="" type="checkbox"/> U.S. <input type="checkbox"/> E.U. <input type="checkbox"/> Canada <input type="checkbox"/> Australia	Purchase Order Required?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes PO number (if required):
Email Address for Invoice Submission:	[daryl.cronk]@[visitorlando.com]	Billing Address for Invoice Submission:	[Visit Orlando] Attn: [Daryl Cronk] [6277 Sea Harbor Dr., Ste. 400] [Orlando, FL 32821]
Invoicing Instructions (if applicable):			

Qualtrics	Customer
By (signature):	By (signature):
Name: Mark Creer	Name: <i>Daryl Cronk</i>
Title: Managing Counsel	Title: <i>COO/CTO</i>
Date: 05 August 2019	Date: <i>8/2/19</i>
Qualtrics Primary Contact:	Customer Primary Contact:
Name:	Name: Daryl Cronk
Phone:	Phone: 407-354-5522
Email:	Email: daryl.cronk@visitorlando.com

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Subscription Services Exhibit

Subscription Services Renewal. Qualtrics sends renewal notices to customers at least 60 days before the end of the term. Upon expiration of each term, the Subscription Services will automatically renew for a successive one-year term with a price increase of no more than 5% at such renewal, unless either party provides notice of nonrenewal within 30 days after receiving the renewal notice.

[Fees and Description of Services on following page]

BILL TO

Visit Orlando
6277 Sea Harbor Drive, Ste
400
Orlando FL 32821

QUALTRICS LLC
333 W. RIVER PARK DRIVE
PROVO UT 84604

(801) 709-2160
ar@qualtrics.com
Tax ID: 45-4964116

QUOTE

#59223

Date 3/2/2019

Net 30

Start Date 5/2/2019

End Date 5/1/2020

DESCRIPTIONS

Customer Experience

- Advanced Question Types
- Advanced Quotas
- Admin Users (Unlimited)
- Closed Loop Feedback - Email Triggers
- Branded URL
- Custom Theme
- CX Core Number of Responses: up to 25000
- Dashboard Users Includes up to 10
- Offline App
- Role-based Dashboards
- Screen Out Reporting
- SMS
- Stats IQ (Describe and Relate)
- TA Customer Directory
- Website Feedback : Up to 110M Page Views
- SFDC Integration

SUBTOTAL **USD \$65,580.01**

DISCOUNT **USD \$-23,905.51**

CONTRACT TOTAL **USD \$41,674.50**

TOTAL USD \$41,674.50
