

STATEMENT OF WORK # 3

This Statement of Work (“SOW”) is entered into as of April 22, 2019 between Orlando/Orange County Convention & Visitors’ Bureau, Inc. (“Visit Orlando”) and Nomadic (“Service Provider”) and is pursuant to, and made a part of and governed by, the Master Services Agreement between Visit Orlando and Service Provider dated December 3, 2018 (“Agreement”). In addition to the Services to be performed by Service Provider pursuant to the Agreement and any other SOWs now or hereafter existing under the Agreement, Service Provider shall perform and deliver the Services and Deliverables as specified below.

A. Services. Service Provider shall provide the following Services and Deliverables to Visit Orlando:

Nomadic will provide strategy, concepting and creative production for the following deliverables for the #fantastic Orlando campaign:

1. Hero Videos
 - :15 Hero video with two (2) organic campaign intros and five (5) :07 cut-downs
2. Double-flip GIF videos
 - Six (6) Gif videos pairing two activities / attractions
3. Campaign skins
 - Facebook cover video
 - YouTube header image
 - Facebook, Instagram, Twitter and YouTube profile images
4. Instagram template
 - Fonts and template for Choose Your Own Fan-venture to be implemented by the VO team

Limitations:

If the Client provides any creative assets or other materials to Nomadic, Client understands and agrees that it is the Client’s responsibility to ensure that such materials or creative assets do not infringe on any patents, copyrights trademarks, trade secrets, or any other intellectual property rights that may exist now or in the future. Nomadic does not take any responsibility for or make any representations or warranties regarding any creative assets or other materials delivered by Client.

B. Timelines. Service Provider shall commence the Services on April 1, 2019 and continue until June 15, 2019 unless terminated earlier pursuant to the terms of the Agreement.

C. Fees. Visit Orlando shall pay Service Provider a \$40,000 project fee - \$20,000 on May 1 2019 and \$20,000 upon project completion around June 14, 2019. Visit Orlando shall remit payment in accordance with the terms of the Agreement.

D. Primary Contacts. Each Party designates the following representative ("Primary Contact") as its primary initial contact for all issues arising between the Parties under this Agreement. Each Primary Contact will respond to the other Party within a reasonable amount of time. Each Party may change or substitute its Primary Contact on a temporary or permanent basis by notice to the other.

For Visit Orlando

For Service Provider

Name: Becca Bides

Name: Tim Washburn

Phone: 407-363-5832

Phone: 480-272-2811


Email: becca.bides@visitortado.com


Email: twashburn@nomadicagency.com

Accepted and Agreed:

**ORLANDO/ORANGE COUNTY
CONVENTION & VISITORS BUREAU, INC.**

NOMADIC

By: 

By: 

Name: Larry Henrichs

Name: Tim Washburn

Title: Cooper

Title: Managing Partner, Creative Director

Signature Certificate

Document Ref.: WXYI6-XPBCX-PUXXV-JES7U

Document signed by:

	<p>Tim Washburn Verified E-mail: twashburn@nomadicagency.com</p>	
<p>IP: 208.186.139.60 Date: 13 May 2019 17:09:26 UTC</p>		

Document completed by all parties on:
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