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**January 22, 2018**

### **VISIT ORLANDO 2018 ADVERTISING PACKAGE**

**Two (2) Full Page, 4-color Advertisements in the Spring and Summer 2018 Issues of ConferenceDirect MeetingMentor quarterly business journal:**

- **Special Reduced Rate of \$4,500 net per page (\$9,000 net total) ✓**
- **Creative due February 12 for Spring Issue**
- **Creative due May 10 for Summer Issue**
- **FP, 4/C Specs in attached 2018 Media Kit**

**Two Digital Banner (F) Ads in March and September 2018 issues of the MeetingMentor E-newsletters:**

- **Special Reduced rate of \$2,500 net each (\$5,000 net total) ✓**
- **Creative due March 2 for March 12 E-newsletter**
- **Creative due August 31 for September 10 E-newsletter**
- **Banner (F, G) Specs in attached 2018 Media Kit**

**ADDED VALUE for Visit Orlando:**

- **Visit Orlando is invited to submit a “Fearless Forecast” 50-75 word paragraph, and headshot, for the, “CD: By the Numbers” special section in the Spring 2018 Issue, which also recaps city rankings, meeting trends, and related CD data**
- **Visit Orlando is invited to submit, for the “Photographs and Memories” feature, a 50-75 word funny anecdote- or recap of your best CD experience- for the “CD: 20<sup>th</sup> Anniversary” special section in the Fall 2018 Issue**

**(Ken Barnett signature of approval on file as of 1/3/18)**



ConferenceDirect  
 PO Box 69777  
 Los Angeles CA 90069

Invoice	SALES10062-2
Date	12/22/2017
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# INVOICE

IATA #: 05759946 FED TAX ID: 95-4703518


**Bill To:**

Visit Orlando  
 6277 Sea Harbor Drive, Ste. 400  
 Orlando FL 32821

**Remit To:**

ConferenceDirect  
 PO BOX 69777  
 Los Angeles CA 90069

Please include the Invoice Number above on your payment remittance

Purchase Order No.	Customer ID	Payment Terms			
	VISITORLANDO				
Ordered	Description	Full Price	Discount	Orlando Price	
1.00	Meeting Mentor - 2 Full page 4/c ads	\$12,000.00	\$3,000.00	\$9,000.00	
1.00	Meeting Mentor - Digital Banner Strip Ad in 2 issues	\$6,000.00	\$1,000.00	\$5,000.00	
					

FedEx and UPS:  
 9000 Sunset Blvd.  
 Suite 1270  
 West Hollywood, CA 90069  
 USPS Priority and Express:  
 Use Above PO Box

Subtotal	\$14,000.00
Misc	\$0.00
Tax	\$0.00
Freight	\$0.00
Trade Discount	\$0.00
<b>Total</b>	<b>\$14,000.00</b>