



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 159645
Date : 10/12/2018
Page : 1 of 2
Client PO: 3764
Campaign: P81081 Visit Orlando Domestic H2 Campaign

	Order Months	Bill Amount
<u>Market: New York</u>		
Vendor: National Cable Comm Order: 090844 - VO 2018 H2 OOS TV W25-54	Oct 18	115,974.00
Vendor: National Cable Comm Order: 090845 - VO 2018 H2 OOS TV W25-54	Oct 18	26,628.80
Vendor: National Cable Comm Order: 090846 - VO 2018 H2 OOS TV W25-54	Oct 18	15,954.50
Vendor: National Cable Comm Order: 090847 - VO 2018 H2 OOS TV W25-54	Oct 18	21,129.30
Vendor: National Cable Comm Order: 090848 - VO 2018 H2 OOS TV W25-54	Oct 18	18,501.95
Market Total:		198,188.55
<u>Market: Philadelphia</u>		
Vendor: KYW-TV Order: 090881 - VO 2018 H2 OOS TV W25-54	Oct 18	51,552.50
Vendor: WPSG-TV Order: 090882 - VO 2018 H2 OOS TV W25-54	Oct 18	11,815.00
Vendor: WPVI-TV Order: 090883 - VO 2018 H2 OOS TV W25-54	Oct 18	127,330.00
Vendor: WPHL-TV		



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	Order Months	Bill Amount
Market: Philadelphia		
Order: 090884 - VO 2018 H2 OOS TV W25-54	Oct 18	40,035.00
Vendor: WTXF-TV		
Order: 090885 - VO 2018 H2 OOS TV W25-54	Oct 18	63,665.00
Market Total:		294,397.50
Total		492,586.05
	Total	\$492,586.05

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.