



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-223-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 159631
 Date : 10/12/2018
 Page : 1 of 2
 Client PO: 3349
 Campaign: P81081 Visit Orlando Domestic H2
 Campaign

Line	Start Date	Bill Amount
Vendor: WCMH.COM		
Order: 090757 - 2018 Visit Orlando Fall Promo TV Digital		
0002	10/1/2018	7,100.00
Headline: NBC Programmatic Banners		
Creative Size: Banner - 300x250, 728x90, 320x50		
0004	10/1/2018	1,499.99
Headline: Contest portion of NBC Promo TV		
Creative Size: Contest Fees -		
0006	10/1/2018	1,125.00
Headline: New York Live Posting		
Creative Size: Custom -		
0008	10/1/2018	3,000.00
Headline: New York Live Features		
Creative Size: Facebook Campaign -		
0010	10/1/2018	1,499.99
Headline: New York Live Content		
Creative Size: Instagram -		
Order Total:		14,224.98
Vendor: WABC-TV Online		
Order: 090758 - 2018 Visit Orlando Fall Promo TV Digital		
0002	10/1/2018	3,495.00
Creative Size: Banner - 300x250, 728x90, 320x50		
0004	10/1/2018	7,500.00
Headline: Entry Page		
Creative Size: Contest Fees -		
Order Total:		10,995.00
Vendor: WCAU-TV.com		
Order: 090759 - 2018 Visit Orlando Fall Promo TV Digital		
0002	10/1/2018	1,499.99
Headline: Contest of NBC Promo TV		
Creative Size: Contest Fees -		
0004	10/1/2018	2,624.19
Headline: NBC Banners		



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Line	Start Date	Bill Amount
0006	10/1/2018	4,846.15
Creative Size: Banner - 300x250, 728x90, 320x50		
Headline: 3 - Custom Vignettes		
Creative Size: Custom -		
0008	10/1/2018	2,423.08
Headline: 3 - Custome Features		
Creative Size: Custom -		
0010	10/1/2018	7,128.69
Headline: NBC Programmatic Banner		
Creative Size: Banner -		
0011	10/8/2018	425.00
Headline: NBC 10 Eblast		
Creative Size: eBlasts - 500x600		
Order Total:		18,947.10
Total		44,167.08
		Total \$44,167.08

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.