



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 159627
 Date : 10/12/2018
 Page : 1 of 2
 Client PO: 3320
 Campaign: P81081 Visit Orlando Domestic H2
 Campaign

| Line | Start Date | Bill Amount |
|---|------------|-------------------|
| Vendor: Hulu, LLC | | |
| Order: 090476 - 2018 Visit Orlando OOS Digital TV H2 | | |
| 0002 | 10/1/2018 | 24,462.68 |
| Headline: Video Commercial | | |
| Creative Size: :30 Spot - Video | | |
| 0005 | 10/1/2018 | 9,999.99 |
| Headline: Video Commercial | | |
| Creative Size: :30 Spot - Video | | |
| Order Total: | | 34,462.67 |
| Vendor: Zeta Global Corp. | | |
| Order: 090477 - 2018 Visit Orlando OOS Digital TV H2 | | |
| 0002 | 10/1/2018 | 55,779.34 |
| Headline: TV Accelerator | | |
| Creative Size: :30 Spot - Video | | |
| 0005 | 10/1/2018 | 11,071.43 |
| Headline: Connected TV Reach | | |
| Creative Size: :30 Spot - Digital TV | | |
| 0008 | 10/1/2018 | 23,571.00 |
| Headline: TV Accelerator | | |
| Creative Size: :30 Spot - Video | | |
| 0010 | 10/1/2018 | 5,000.01 |
| Headline: Connected TV Reach | | |
| Creative Size: :30 Spot - Digital TV | | |
| 0012 | 10/1/2018 | 36,071.00 |
| Headline: TV Accelerator | | |
| Creative Size: :30 Spot - Video | | |
| 0014 | 10/1/2018 | 7,500.00 |
| Headline: Connected TV Reach | | |
| Creative Size: :30 Spot - Digital TV | | |
| Order Total: | | 138,992.78 |
| Vendor: Goodway Group, Inc. | | |
| Order: 090478 - 2018 Visit Orlando OOS Digital TV H2 | | |
| 0002 | 10/1/2018 | 8,303.57 |



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| 0008 | 10/1/2018 | 9,964.29 |
| 0011 | 10/1/2018 | 19,375.00 |
| 0014 | 10/1/2018 | 29,206.43 |
| Order Total: | | 66,849.29 |
| Vendor: TEADS INC | | |
| Order: 090833 - 2018 Visit Orlando OOS Digital TV H2 | | |
| 0001 | 10/8/2018 | 41,571.43 |

Total 281,876.17

| | |
|--------------|---------------------|
| Total | \$281,876.17 |
|--------------|---------------------|

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.