



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 159625
 Date : 10/12/2018
 Page : 1 of 1
 Client PO: 3160
 Campaign: P81081 Visit Orlando Domestic H2
 Campaign

Line	Start Date	Bill Amount
Vendor: Permission Data LLC		
Order: 090470 - 2018 Visit Orlando OOS Fall Digital- LEA		
0002	10/1/2018	37,400.00
Creative Size: Lead Gen -		
Vendor: Media Networks, Inc. - Online		
Order: 090471 - 2018 Visit Orlando OOS Fall Digital- LEA		
0002	10/1/2018	35,000.00
Headline: React2 - Digilant		
Creative Size: Lead Gen -		
Vendor: Flashtalking Inc		
Order: 090472 - 2018 Visit Orlando OOS Fall Digital- LEA		
0002	10/1/2018	348.00
Creative Size: Flashtalking -		
Vendor: Transparent Data Services		
Order: 090514 - 2018 Visit Orlando OOS Fall Digital- LEA		
0002	10/1/2018	71,404.00
Creative Size: Lead Gen -		
Total		144,152.00
Total		\$144,152.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.