



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 159612
Date : 10/12/2018
Page : 1 of 2
Client PO: 2834
Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: Convene Magazine online		
Order: 088573 - 2018 Visit Orlando MC NCW Digital		
0006	10/1/2018	5,000.00
Headline: PCMAConvene.org NATIVE		
Creative Size: Native Ad Package -		
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0010	10/1/2018	246.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0009	10/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Meetings & Conventions Magazine Online		
Order: 088622 - 2018 Visit Orlando MC NCW Digital		
0013	10/1/2018	7,000.00
Headline: Remarketing Full Audience		
Creative Size: Banner - 160x600, 728x90, 300x250		
0019	10/9/2018	8,000.00
Headline: Email National Target (East/West)		
Creative Size: eBlast - HTML		
0034	10/1/2018	7,000.00
Headline: Northstar Social Media Remarketing		
Creative Size: Social Ad - 1200w x 628h		
Order Total:		22,000.00
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		
0009	10/1/2018	33.00
Creative Size: Ad Verification -		



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Line	Start Date	Bill Amount
Total		35,229.00
		Total \$35,229.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.