



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 159607
 Date : 10/12/2018
 Page : 1 of 2
 Client PO: 3349
 Campaign: P81081 Visit Orlando Domestic H2
 Campaign

Line	Start Date	Bill Amount
Vendor: WCMH.COM		
Order: 090757 - 2018 Visit Orlando Fall Promo TV Digital		
0001	9/10/2018	7,100.00
Headline: NBC Programmatic Banners		
Creative Size: Banner - 300x250, 728x90, 320x50		
0003	9/24/2018	500.00
Headline: Contest portion of NBC Promo TV		
Creative Size: Contest Fees -		
0005	9/24/2018	375.00
Headline: New York Live Posting		
Creative Size: Custom -		
0007	9/24/2018	1,000.00
Headline: New York Live Features		
Creative Size: Facebook Campaign -		
0009	9/24/2018	500.00
Headline: New York Live Content		
Creative Size: Instagram -		
Order Total:		9,475.00
Vendor: WABC-TV Online		
Order: 090758 - 2018 Visit Orlando Fall Promo TV Digital		
0001	9/24/2018	1,165.00
Creative Size: Banner - 300x250, 728x90, 320x50		
0003	9/24/2018	2,500.00
Headline: Entry Page		
Creative Size: Contest Fees -		
Order Total:		3,665.00
Vendor: WCAU-TV.com		
Order: 090759 - 2018 Visit Orlando Fall Promo TV Digital		
0001	9/24/2018	500.00
Headline: Contest of NBC Promo TV		
Creative Size: Contest Fees -		
0003	9/26/2018	624.81
Headline: NBC Banners		



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Creative Size: Banner - 300x250, 728x90, 320x50		
0005	9/26/2018	1,153.85
Headline: 3 - Custom Vignettes		
Creative Size: Custom -		
0007	9/26/2018	576.92
Headline: 3 - Custome Features		
Creative Size: Custom -		
0009	9/26/2018	1,697.31
Headline: NBC Programmatic Banner		
Creative Size: Banner -		
Order Total:		4,552.89
Total		17,692.89
Total		\$17,692.89

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.