



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 159600
 Date : 10/12/2018
 Page : 1 of 3
 Client PO: 3049
 Campaign: P80189 Visit Orlando Member Co-Op

Line	Start Date	Bill Amount
Vendor: SOJERN INC		
Order: 089268 - 2018 Visit Orlando Member Co-op Summer D		
0001	5/1/2018	-1,711.56
Headline: Display In State - Tampa, Jacksonvi		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0002	5/1/2018	-283.86
Headline: Display Out of State - New York, Ph		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0003	6/1/2018	781.69
Headline: Display In State - Tampa, Jacksonvi		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0004	6/1/2018	-435.59
Headline: Display Out of State - New York, Ph		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0005	7/1/2018	-146.14
Headline: Display In State - Tampa, Jacksonvi		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0007	8/1/2018	-635.55
Headline: Display In State - Tampa, Jacksonvi		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0009	7/9/2018	956.90
Headline: Display In State - Tampa, Jacksonvi		
Creative Size: Banners - 300x250, 728x90, 160x600, 300x600, 300x50, 320x50		
0011	8/1/2018	543.10
Headline: Display In State - Tampa, Jacksonvi		
Creative Size: Banner - 300x250, 728x90, 160x600		
Order Total:		-931.01
Vendor: FaceBook . com		
Order: 089269 - 2018 Visit Orlando Member Co-op Summer D		
0001	5/1/2018	-1,501.83
Headline: AWA - Tampa, Jacksonville, Miami, W		
Creative Size: Banners -		
0002	6/1/2018	-47.13



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Line	Start Date	Bill Amount
0003	7/1/2018	632.61
Headline: AWA - Tampa, Jacksonville, Miami, W Creative Size: Banners -		
0004	8/1/2018	902.11
Headline: AWA - Tampa, Jacksonville, Miami, W Creative Size: Banners -		
0005	5/1/2018	-0.16
Headline: Dispaly In State - Tampa, Jacksonvi Creative Size: Social Ad -		
Order Total:		-14.40
Vendor: Flashtalking Inc		
Order: 089270 - 2018 Visit Orlando Member Co-op Summer D		
0001	5/1/2018	-68.72
Creative Size: Ad Serving -		
0002	6/1/2018	-47.80
Creative Size: Ad Serving -		
0003	7/1/2018	124.00
Creative Size: Ad Serving -		
0004	8/1/2018	22.52
Creative Size: Ad Serving -		
Order Total:		30.00
Vendor: Integral Ad Science		
Order: 089346 - 2018 Visit Orlando Member Co-op Summer D		
0001	5/1/2018	-16.69
Creative Size: Ad Verification -		
0002	6/1/2018	17.46
Creative Size: Ad Verification -		
0003	7/1/2018	39.31
Creative Size: Ad Verification -		
0004	8/1/2018	32.74



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Line	Start Date	Bill Amount
Creative Size: Ad Verification -		
Order Total:		72.82
Total		-842.59
		Total (\$842.59)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.
 Remit payments to Birdsall, Voss & Associates, Inc.