



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 158774
 Date : 9/17/2018
 Page : 1 of 2
 Client PO: 3320
 Campaign: P81081 Visit Orlando Domestic H2
 Campaign

Line	Start Date	Bill Amount
Vendor: Hulu, LLC		
Order: 090476 - 2018 Visit Orlando OOS Digital TV H2		
0001	9/10/2018	16,571.49
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0004	9/10/2018	10,000.00
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
Order Total:		26,571.49
Vendor: Zeta Global Corp.		
Order: 090477 - 2018 Visit Orlando OOS Digital TV H2		
0001	9/10/2018	37,786.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0004	9/10/2018	7,500.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
0007	9/10/2018	23,571.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0009	9/10/2018	5,000.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
0011	9/10/2018	36,071.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0013	9/10/2018	7,500.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
Order Total:		117,428.00
Vendor: Goodway Group, Inc.		
Order: 090478 - 2018 Visit Orlando OOS Digital TV H2		
0001	9/10/2018	5,625.00



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 158774
Date : 9/17/2018
Page : 2 of 2
Client PO: 3320
Campaign: P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
Headline: TV Sync Creative Size: :30 + :15 Spot - Video		
0007	9/10/2018	6,750.00
Headline: Video Creative Size: :30 + :15 Spot - Video		
0010	9/10/2018	13,125.00
Headline: Video Creative Size: :30 + :15 Spot - Video		
0013	9/10/2018	19,785.00
Headline: CTV Creative Size: :30 + :15 Spot - Video		
Order Total:		45,285.00
Total		189,284.49
Total		\$189,284.49

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.