



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 158774  
 Date : 9/17/2018  
 Page : 1 of 2  
 Client PO: 3320  
 Campaign: P81081 Visit Orlando Domestic H2  
 Campaign

Line	Start Date	Bill Amount
<b>Vendor: Hulu, LLC</b>		
<b>Order: 090476 - 2018 Visit Orlando OOS Digital TV H2</b>		
0001	9/10/2018	16,571.49
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
0004	9/10/2018	10,000.00
Headline: Video Commercial		
Creative Size: :30 Spot - Video		
<b>Order Total:</b>		<b>26,571.49</b>
<b>Vendor: Zeta Global Corp.</b>		
<b>Order: 090477 - 2018 Visit Orlando OOS Digital TV H2</b>		
0001	9/10/2018	37,786.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0004	9/10/2018	7,500.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
0007	9/10/2018	23,571.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0009	9/10/2018	5,000.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
0011	9/10/2018	36,071.00
Headline: TV Accelerator		
Creative Size: :30 Spot - Video		
0013	9/10/2018	7,500.00
Headline: Connected TV Reach		
Creative Size: :30 Spot - Digital TV		
<b>Order Total:</b>		<b>117,428.00</b>
<b>Vendor: Goodway Group, Inc.</b>		
<b>Order: 090478 - 2018 Visit Orlando OOS Digital TV H2</b>		
0001	9/10/2018	5,625.00



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Line	Start Date	Bill Amount
Headline: TV Sync Creative Size: :30 + :15 Spot - Video		
0007	9/10/2018	6,750.00
Headline: Video Creative Size: :30 + :15 Spot - Video		
0010	9/10/2018	13,125.00
Headline: Video Creative Size: :30 + :15 Spot - Video		
0013	9/10/2018	19,785.00
Headline: CTV Creative Size: :30 + :15 Spot - Video		
<b>Order Total:</b>		<b>45,285.00</b>
<b>Total</b>		<b>189,284.49</b>
<b>Total</b>		<b>\$189,284.49</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.