



Birdsall, Voss & Associates, Inc. dba bvks  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

Invoice Number : 158768  
 Date : 9/17/2018  
 Page : 1 of 2  
 Client PO: 2838  
 Campaign: P81081 Visit Orlando Domestic H2  
 Campaign

Line	Start Date	Bill Amount
<b>Vendor: YAHOO! SEARCH MARKETING - Oath Americas</b>		
<b>Order: 090405 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0001	8/1/2018	101.88
Creative Size: Banner -		
0002	9/1/2018	7,403.00
Creative Size: Banner -		
<b>Order Total:</b>		<b>7,504.88</b>
<b>Vendor: StackAdapt Inc.</b>		
<b>Order: 090406 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0002	8/1/2018	640.75
Creative Size: Native Ads -		
0003	9/1/2018	8,000.00
Creative Size: Native Ads -		
<b>Order Total:</b>		<b>8,640.75</b>
<b>Vendor: TEADS INC</b>		
<b>Order: 090407 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0001	9/1/2018	25,000.00
Creative Size: High Impact/Display -		
<b>Vendor: US NEWS UNIVERSITY CONNECTION</b>		
<b>Order: 090408 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0004	9/1/2018	10,000.00
Creative Size: Banner -		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 090567 - 2018 Visit Orlando OOS Fall Digital AWA</b>		
0001	8/1/2018	712.00
Creative Size: Flashtalking -		
0002	9/1/2018	1,000.00
Creative Size: Flashtalking -		
<b>Order Total:</b>		<b>1,712.00</b>
<b>Total</b>		<b>52,857.63</b>



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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.