



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 158756
 Date : 9/17/2018
 Page : 1 of 2
 Client PO: 2834
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: Convene Magazine online		
Order: 088573 - 2018 Visit Orlando MC NCW Digital		
0003	9/1/2018	7,500.00
Headline: Homepage Top Pushdown with Retarget		
Creative Size: Pushdown Unit - 970x90-415 + Mobile 320x50		
Vendor: USAE ONLINE		
Order: 088576 - 2018 Visit Orlando MC NCW Digital		
0003	9/18/2018	3,953.00
Headline: Custom HTML Email - National Databa		
Creative Size: Custom HTML Email - HTML		
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0009	9/1/2018	377.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0008	9/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Diligent		
Order: 088893 - 2018 Visit Orlando MC NCW Digital		
0002	9/1/2018	5,000.00
Headline: Dynamic Segments, App, Behavioral T		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		
0008	9/1/2018	61.00
Creative Size: Ad Verification -		
Total		24,841.00



Birdsall, Voss & Associates, Inc. dba bvks
250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
414-228-1990 / bvks.com

Visit Orlando
6277 Sea Harbor Drive, Suite 400
Orlando, FL 32812
Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 158756
Date : 9/17/2018
Page : 2 of 2
Client PO: 2834
Campaign: P80018 Visit Orlando Non-
Citywide/Brand Campaign

Line	Start Date	Bill Amount
		Total \$24,841.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.