



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

**Invoice Number :** 158753  
**Date :** 9/17/2018  
**Page :** 1 of 2  
**Client PO:** 2798  
**Campaign:** P80012 Visit Orlando Convention  
 Sales Co-Op 24-Pager

Line	Start Date	Bill Amount
<b>Vendor: Northstar Travel Media LLC</b>		
<b>Order: 087888 - 2018 VO Annual MC Co-Op Digital</b>		
0004	9/10/2018	8,000.00
Headline: Northstar Email Nurturing Campaigns		
Creative Size: email - Custom HTML		
0013	9/1/2018	5,000.00
Headline: Co-Op Microsite		
Creative Size: Microsite -		
0023	9/1/2018	3,000.00
Headline: M&C Remarketing Program		
Creative Size: Banner - 728x90, 300x250, 160x600		
<b>Order Total:</b>		<b>16,000.00</b>
<b>Vendor: EXPONENTIAL INTERACTIVE INC</b>		
<b>Order: 087889 - 2018 VO Annual MC Co-Op Digital</b>		
0009	9/1/2018	8,000.00
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
<b>Vendor: Meetings &amp; Conventions Magazine Online</b>		
<b>Order: 087923 - 2018 VO Annual MC Co-Op Digital</b>		
0009	9/1/2018	1,500.00
Headline: Facility Search Display		
Creative Size: Banner - 160x600		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088493 - 2018 VO Annual MC Co-Op Digital</b>		
0009	9/1/2018	246.00
Creative Size: Ad Serving -		
<b>Vendor: Integral Ad Science</b>		
<b>Order: 088966 - 2018 VO Annual MC Co-Op Digital</b>		
0007	9/1/2018	197.00
Creative Size: Ad Verification -		
<b>Total</b>		<b>25,943.00</b>



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		<b>Total</b> <b>\$25,943.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.