



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 157901  
 Date : 8/15/2018  
 Page : 1 of 2  
 Client PO: 2834  
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
<b>Vendor: Convene Magazine online</b>		
<b>Order: 088573 - 2018 Visit Orlando MC NCW Digital</b>		
0005	8/1/2018	3,500.00
Headline: Homepage Medium Rectangle with Firs		
Creative Size: Medium Rectangle - 300x250		
<b>Vendor: MPIWeb.org</b>		
<b>Order: 088574 - 2018 Visit Orlando MC NCW Digital</b>		
0006	8/1/2018	2,500.00
Headline: Programmatic Digital Retargeting		
Creative Size: Programmatic Display - 160x600, 728x90, 300x250		
<b>Vendor: MeetingsFocus.com</b>		
<b>Order: 088575 - 2018 Visit Orlando MC NCW Digital</b>		
0002	8/13/2018	4,000.00
Headline: Custom HTML Email		
Creative Size: Custom HTML Email - HTML		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088577 - 2018 Visit Orlando MC NCW Digital</b>		
0008	8/1/2018	394.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
<b>Vendor: Zeta Global Corp.</b>		
<b>Order: 088591 - 2018 Visit Orlando MC NCW Digital</b>		
0007	8/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
<b>Vendor: Meetings &amp; Conventions Magazine Online</b>		
<b>Order: 088622 - 2018 Visit Orlando MC NCW Digital</b>		
0011	8/1/2018	7,000.00
Headline: Remarketing Full Audience		
Creative Size: Banner - 160x600, 728x90, 300x250		
0021	8/20/2018	4,000.00
Headline: Instagram Takeover - Meeting News #		



**Birdsall, Voss & Associates, Inc. dba bvka**  
 250 W. Coventry Ct. Ste 2100 Milwaukee, WI 53217  
 414-228-1990 / bvka.com

Visit Orlando  
 6277 South Forest Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number: 137901  
 Date: 8/15/2018  
 Page: 2 of 2  
 Client PO: 2834  
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Creative Size: Social Ad - One week - 5 photos/captions		
<b>Order Total:</b>		11,000.00
<b>Vendor: Digilant</b>		
<b>Order: 088893 - 2018 Visit Orlando MC NCW Digital</b>		
0001	8/1/2018	5,000.00
Headline: Dynamic Segments, App, Behavioral T		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
<b>Vendor: Integral Ad Science</b>		
<b>Order: 089032 - 2018 Visit Orlando MC NCW Digital</b>		
0007	8/1/2018	79.00
Creative Size: Ad Verification -		
<b>Total</b>		<b>34,423.00</b>
		<b>Total \$34,423.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.