



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 157901
 Date : 8/15/2018
 Page : 1 of 2
 Client PO: 2834
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

| Line | Start Date | Bill Amount |
|--|------------|-------------|
| Vendor: Convene Magazine online | | |
| Order: 088573 - 2018 Visit Orlando MC NCW Digital | | |
| 0005 | 8/1/2018 | 3,500.00 |
| Headline: Homepage Medium Rectangle with Firs | | |
| Creative Size: Medium Rectangle - 300x250 | | |
| Vendor: MPIWeb.org | | |
| Order: 088574 - 2018 Visit Orlando MC NCW Digital | | |
| 0006 | 8/1/2018 | 2,500.00 |
| Headline: Programmatic Digital Retargeting | | |
| Creative Size: Programmatic Display - 160x600, 728x90, 300x250 | | |
| Vendor: MeetingsFocus.com | | |
| Order: 088575 - 2018 Visit Orlando MC NCW Digital | | |
| 0002 | 8/13/2018 | 4,000.00 |
| Headline: Custom HTML Email | | |
| Creative Size: Custom HTML Email - HTML | | |
| Vendor: Flashtalking Inc | | |
| Order: 088577 - 2018 Visit Orlando MC NCW Digital | | |
| 0008 | 8/1/2018 | 394.00 |
| Headline: Flashtalking Fees | | |
| Creative Size: Flashtalking - | | |
| Vendor: Zeta Global Corp. | | |
| Order: 088591 - 2018 Visit Orlando MC NCW Digital | | |
| 0007 | 8/1/2018 | 7,950.00 |
| Headline: MP Programmatic Targeting + Search | | |
| Creative Size: Banner - 160x600, 728x90, 300x250, 320x50 | | |
| Vendor: Meetings & Conventions Magazine Online | | |
| Order: 088622 - 2018 Visit Orlando MC NCW Digital | | |
| 0011 | 8/1/2018 | 7,000.00 |
| Headline: Remarketing Full Audience | | |
| Creative Size: Banner - 160x600, 728x90, 300x250 | | |
| 0021 | 8/20/2018 | 4,000.00 |
| Headline: Instagram Takeover - Meeting News # | | |



Birdsall, Voss & Associates, Inc. dba bvka
 250 W. Coventry Ct. Ste 2100 Milwaukee, WI 53217
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Visit Orlando
 6277 South Forest Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number: 137901
 Date: 8/15/2018
 Page: 2 of 2
 Client PO: 2834
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

| Line | Start Date | Bill Amount |
|--|------------|--------------------------|
| Creative Size: Social Ad - One week - 5 photos/captions | | |
| Order Total: | | 11,000.00 |
| Vendor: Digilant | | |
| Order: 088893 - 2018 Visit Orlando MC NCW Digital | | |
| 0001 | 8/1/2018 | 5,000.00 |
| Headline: Dynamic Segments, App, Behavioral T | | |
| Creative Size: Banner - 160x600, 728x90, 300x250, 320x50 | | |
| Vendor: Integral Ad Science | | |
| Order: 089032 - 2018 Visit Orlando MC NCW Digital | | |
| 0007 | 8/1/2018 | 79.00 |
| Creative Size: Ad Verification - | | |
| Total | | 34,423.00 |
| | | Total \$34,423.00 |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.