



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 157892
 Date : 8/15/2018
 Page : 1 of 2
 Client PO: 2834
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0001	2/1/2018	54.81
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
0002	3/1/2018	235.18
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
0003	4/1/2018	314.96
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
0005	5/1/2018	359.44
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
0006	6/1/2018	16.52
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
Order Total:		980.91
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0001	3/1/2018	444.14
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
0002	2/1/2018	-444.14
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Order Total:		0.00
Vendor: Meetings & Conventions Magazine Online		
Order: 088622 - 2018 Visit Orlando MC NCW Digital		
0006	4/1/2018	-7,500.00
Headline: Northstar ABM Program Banners		
Creative Size: Banner - 600x100, 300x250, 728x90		
0032	5/1/2018	500.00



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Line	Start Date	Bill Amount
Headline: Northstar Social Media Remarketing Creative Size: Social Ad - 1200w x 628h		
0037	5/1/2018	7,500.00
Headline: Northstar ABM Program Banners Creative Size: Banner - 600x100, 300x250, 728x90		
Order Total:		500.00
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		
0002	3/1/2018	-6.07
Creative Size: Ad Verification -		
0003	4/1/2018	-76.61
Creative Size: Ad Verification -		
0004	5/1/2018	-32.11
Creative Size: Ad Verification -		
0005	6/1/2018	-3.36
Creative Size: Ad Verification -		
Order Total:		-118.15
Total		1,362.76
		Total \$1,362.76

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.