



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 157888  
 Date : 8/15/2018  
 Page : 1 of 1  
 Client PO: 2842  
 Campaign: P80831 Visit Orlando Florida  
 Campaign

Line	Start Date	Bill Amount
<b>Vendor: Permission Data LLC</b>		
<b>Order: 088282 - 2018 Visit Orlando IS Digital LEAD GEN</b>		
0001	1/1/2018	-1,124.82
Creative Size: Lead Gen -		
0002	2/1/2018	864.16
Creative Size: Lead Gen -		
0003	3/1/2018	260.66
Creative Size: Lead Gen -		
<b>Order Total:</b>		<b>0.00</b>
<b>Vendor: Marketing Approach Consulting LLC</b>		
<b>Order: 088283 - 2018 Visit Orlando IS Digital LEAD GEN</b>		
0001	1/1/2018	-1,032.15
Creative Size: Lead Gen -		
0002	2/1/2018	3,479.21
Creative Size: Lead Gen -		
0003	3/1/2018	2,842.96
Creative Size: Lead Gen -		
<b>Order Total:</b>		<b>5,290.02</b>
<b>Total</b>		<b>5,290.02</b>
		<b>Total \$5,290.02</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.