



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

**Invoice Number :** 157887  
**Date :** 8/15/2018  
**Page :** 1 of 3  
**Client PO:** 2837  
**Campaign:** P81080 Visit Orlando Domestic H1 Campaign

Line	Start Date	Bill Amount
<b>Vendor: NFluence</b>		
<b>Order: 088278 - 2018 Visit Orlando OOS Spring Digital TI</b>		
0001	1/1/2018	1,649.66
Creative Size: Banners -		
0002	2/1/2018	-2,982.66
Creative Size: Banners -		
0003	3/1/2018	1,741.71
Creative Size: Banners -		
0004	4/1/2018	-1,881.84
Creative Size: Banners -		
0005	5/1/2018	3,663.85
Creative Size: Banners -		
0006	6/1/2018	-2,192.84
Creative Size: Banners -		
<b>Order Total:</b>		<b>-2.12</b>
<b>Vendor: SOJERN INC</b>		
<b>Order: 088279 - 2018 Visit Orlando OOS Spring Digital TI</b>		
0001	1/1/2018	1,490.96
Creative Size: Banners -		
0002	2/1/2018	-976.31
Creative Size: Banners -		
0003	3/1/2018	-1,892.32
Creative Size: Banners -		
0004	4/1/2018	-5,769.90
Creative Size: Banners -		
0005	5/1/2018	-2,291.46
Creative Size: Banners -		
0006	6/1/2018	9,439.02
Creative Size: Banners -		
<b>Order Total:</b>		<b>-0.01</b>
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088280 - 2018 Visit Orlando OOS Spring Digital TI</b>		



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**Campaign:** P81080 Visit Orlando Domestic H1 Campaign

Line	Start Date	Bill Amount
0001 Creative Size: Ad Serving -	1/1/2018	-75.93
0002 Creative Size: Ad Serving -	2/1/2018	-567.54
0003 Creative Size: Ad Serving -	3/1/2018	-555.20
0004 Creative Size: Ad Serving -	4/1/2018	-783.73
0005 Creative Size: Ad Serving -	5/1/2018	-581.03
0006 Creative Size: Ad Serving -	6/1/2018	391.73
<b>Order Total:</b>		<b>-2,171.70</b>
<b>Vendor: Integral Ad Science</b>		
<b>Order: 088281 - 2018 Visit Orlando OOS Spring Digital TI</b>		
0001 Creative Size: Ad Verification -	1/1/2018	53.27
0002 Creative Size: Ad Verification -	2/1/2018	-280.67
0003 Creative Size: Ad Verification -	3/1/2018	-40.49
0004 Creative Size: Ad Verification -	4/1/2018	-517.88
0005 Creative Size: Ad Verification -	5/1/2018	-325.10
0006 Creative Size: Ad Verification -	6/1/2018	688.78
<b>Order Total:</b>		<b>-422.09</b>
<b>Total</b>		<b>-2,595.92</b>

<b>Total</b>	<b>(\$2,595.92)</b>
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Campaign

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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.