



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

Invoice Number : 157882  
 Date : 8/15/2018  
 Page : 1 of 2  
 Client PO: 2798  
 Campaign: P80012 Visit Orlando Convention  
 Sales Co-Op 24-Pager

Line	Start Date	Bill Amount
<b>Vendor: EXPONENTIAL INTERACTIVE INC</b>		
<b>Order: 087889 - 2018 VO Annual MC Co-Op Digital</b>		
0001	1/1/2018	-4,958.71
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
0002	2/1/2018	5,698.05
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
0003	3/1/2018	496.78
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
0004	4/1/2018	-106.12
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
0005	5/1/2018	-106.12
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
0006	6/1/2018	-106.12
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
<b>Order Total:</b>		<b>917.76</b>
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088493 - 2018 VO Annual MC Co-Op Digital</b>		
0001	1/1/2018	-196.31
Creative Size: Ad Serving -		
0002	2/1/2018	-59.53
Creative Size: Ad Serving -		
0003	3/1/2018	-40.83
Creative Size: Ad Serving -		
0004	4/1/2018	378.21
Creative Size: Ad Serving -		
0005	5/1/2018	192.29
Creative Size: Ad Serving -		



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**Client PO:** 2798  
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Line	Start Date	Bill Amount
0006	6/1/2018	257.09
Creative Size: Ad Serving -		
<b>Order Total:</b>		<b>530.92</b>
<b>Vendor: Integral Ad Science</b>		
<b>Order: 088966 - 2018 VO Annual MC Co-Op Digital</b>		
0001	3/1/2018	46.85
Creative Size: Ad Verification -		
0002	4/1/2018	14.19
Creative Size: Ad Verification -		
0003	5/1/2018	10.14
Creative Size: Ad Verification -		
0004	6/1/2018	45.90
Creative Size: Ad Verification -		
0011	2/1/2018	343.54
Creative Size: Ad Verification -		
<b>Order Total:</b>		<b>460.62</b>
<b>Total</b>		<b>1,909.30</b>
		<b>Total      \$1,909.30</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.