



Birdsall, Voss & Associates, Inc. dba bvks
250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
414-228-1990 / bvks.com

Visit Orlando
6277 Sea Harbor Drive, Suite 400
Orlando, FL 32812
Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 157453
Date : 7/27/2018
Page : 1 of 2
Client PO: 2834
Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: ASAECenter.org		
Order: 088571 - 2018 Visit Orlando MC NCW Digital		
0007	7/1/2018	8,109.00
Headline: AssociationsNow.com Top Medium Rect Creative Size: Medium Rectangle - 300x250		
Vendor: MPIWeb.org		
Order: 088574 - 2018 Visit Orlando MC NCW Digital		
0005	7/1/2018	2,500.00
Headline: Programmatic Digital Retargeting Creative Size: Programmatic Display - 160x600, 728x90, 300x250		
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0007	7/1/2018	250.00
Headline: Flashtalking Fees Creative Size: Flashtalking -		
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0006	7/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Meetings & Conventions Magazine Online		
Order: 088622 - 2018 Visit Orlando MC NCW Digital		
0016	7/1/2018	8,000.00
Headline: Homepage Pushdown Exclusive with Vi Creative Size: Pushdown Unit - 970x90 - 250		
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		
0006	7/1/2018	37.00
Creative Size: Ad Verification -		
Vendor: MEETING MAILER TRAVEL DIRECT		
Order: 089363 - 2018 Visit Orlando MC NCW Digital		
0002	7/17/2018	2,065.00



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 157453
Date : 7/27/2018
Page : 2 of 2
Client PO: 2834
Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Headline: Custom HTML Email Creative Size: HTML Email Blast - HTML		
Total		28,911.00
		Total \$28,911.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.