



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 157452
Date : 7/27/2018
Page : 1 of 2
Client PO: 2798
Campaign: P80012 Visit Orlando Convention
 Sales Co-Op 24-Pager

Line	Start Date	Bill Amount
Vendor: Northstar Travel Media LLC		
Order: 087888 - 2018 VO Annual MC Co-Op Digital		
0011	7/1/2018	5,000.00
Headline: Co-Op Microsite		
Creative Size: Microsite -		
0021	7/1/2018	3,000.00
Headline: M&C Remarketing Program		
Creative Size: Banner - 728x90, 300x250, 160x600		
Order Total:		8,000.00
Vendor: EXPONENTIAL INTERACTIVE INC		
Order: 087889 - 2018 VO Annual MC Co-Op Digital		
0007	7/1/2018	8,000.00
Headline: Tribal Fusion Banners		
Creative Size: Banner - 728x90, 300x250, 160x600		
Vendor: Meetings & Conventions Magazine Online		
Order: 087923 - 2018 VO Annual MC Co-Op Digital		
0007	7/1/2018	1,500.00
Headline: Facility Search Display		
Creative Size: Banner - 160x600		
Vendor: Flashtalking Inc		
Order: 088493 - 2018 VO Annual MC Co-Op Digital		
0007	7/1/2018	241.00
Creative Size: Ad Serving -		
Vendor: Integral Ad Science		
Order: 088966 - 2018 VO Annual MC Co-Op Digital		
0005	7/1/2018	193.00
Creative Size: Ad Verification -		
Total		17,934.00
		Total \$17,934.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.



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Remit payments to Birdsall, Voss & Associates, Inc.