



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 156613
 Date : 6/21/2018
 Page : 1 of 2
 Client PO: 2834
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: MPIWeb.org		
Order: 088574 - 2018 Visit Orlando MC NCW Digital		
0004	6/1/2018	2,500.00
Headline: Programmatic Digital Retargeting		
Creative Size: Programmatic Display - 160x600, 728x90, 300x250		
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0006	6/1/2018	244.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0005	6/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Meetings & Conventions Magazine Online		
Order: 088622 - 2018 Visit Orlando MC NCW Digital		
0018	6/5/2018	8,000.00
Headline: Email National Target (East/West)		
Creative Size: eBlast - HTML		
0023	6/1/2018	10,000.00
Headline: Whitepaper Sponsorship		
Creative Size: White Paper - 6-month lead gen program - avg 250 downloads		
Order Total:		18,000.00
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		
0005	6/1/2018	31.00
Creative Size: Ad Verification -		
Total		28,725.00

Total	\$28,725.00
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.