



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 156603
Date : 6/21/2018
Page : 1 of 2
Client PO: 2849
Campaign: P81080 Visit Orlando Domestic H1 Campaign

Line	Start Date	Bill Amount
Vendor: Hulu, LLC		
Order: 088386 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	75.27
Creative Size: :30 + :15 Spot -		
0002	2/1/2018	-9,517.09
Creative Size: :30 + :15 Spot -		
0003	3/1/2018	8,086.17
Creative Size: :30 + :15 Spot -		
Order Total:		-1,355.65
Vendor: National Cable Communications Digital		
Order: 088387 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	-9,424.94
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
0004	2/1/2018	-13,629.80
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
0005	3/1/2018	-9,045.26
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
Order Total:		-32,100.00
Vendor: Integral Ad Science		
Order: 088389 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	-708.82
Creative Size: Video -		
0003	3/1/2018	-6.07
Creative Size: Ad Serving -		
0004	2/1/2018	-62.78
Creative Size: Ad Serving -		
0005	1/15/2018	20.32
Creative Size: Ad Serving -		
Order Total:		-757.35



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Line	Start Date	Bill Amount
Vendor: Flashtalking Inc		
Order: 088492 - 2018 Visit Orlando OOS Spring TV		
0001	1/1/2018	-366.59
Creative Size: Ad Serving -		
0002	2/1/2018	-453.02
Creative Size: Ad Serving -		
0003	3/1/2018	-198.13
Creative Size: Ad Serving -		
Order Total:		-1,017.74
Total		-35,230.74
		Total (\$35,230.74)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.