



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number : 156603**  
**Date : 6/21/2018**  
**Page : 1 of 2**  
**Client PO: 2849**  
**Campaign: P81080 Visit Orlando Domestic H1 Campaign**

Line	Start Date	Bill Amount
<b>Vendor: Hulu, LLC</b>		
<b>Order: 088386 - 2018 Visit Orlando OOS Spring TV</b>		
0001	1/15/2018	75.27
Creative Size: :30 + :15 Spot -		
0002	2/1/2018	-9,517.09
Creative Size: :30 + :15 Spot -		
0003	3/1/2018	8,086.17
Creative Size: :30 + :15 Spot -		
<b>Order Total:</b>		<b>-1,355.65</b>
<b>Vendor: National Cable Communications Digital</b>		
<b>Order: 088387 - 2018 Visit Orlando OOS Spring TV</b>		
0001	1/15/2018	-9,424.94
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
0004	2/1/2018	-13,629.80
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
0005	3/1/2018	-9,045.26
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
<b>Order Total:</b>		<b>-32,100.00</b>
<b>Vendor: Integral Ad Science</b>		
<b>Order: 088389 - 2018 Visit Orlando OOS Spring TV</b>		
0001	1/15/2018	-708.82
Creative Size: Video -		
0003	3/1/2018	-6.07
Creative Size: Ad Serving -		
0004	2/1/2018	-62.78
Creative Size: Ad Serving -		
0005	1/15/2018	20.32
Creative Size: Ad Serving -		
<b>Order Total:</b>		<b>-757.35</b>



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Line	Start Date	Bill Amount
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088492 - 2018 Visit Orlando OOS Spring TV</b>		
0001	1/1/2018	-366.59
Creative Size: Ad Serving -		
0002	2/1/2018	-453.02
Creative Size: Ad Serving -		
0003	3/1/2018	-198.13
Creative Size: Ad Serving -		
<b>Order Total:</b>		-1,017.74
<b>Total</b>		<b>-35,230.74</b>
		<b>Total (\$35,230.74)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.