



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 155927
Date : 5/24/2018
Page : 1 of 5
Client PO: 3560
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: Atlanta		
Vendor: WAGA-TV		
Order: 088312 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00
	Feb 18	-1,168.75
	Mar 18	0.00
		----- -1,168.75
Order Total:		
Vendor: WGCL TV		
Order: 088313 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-552.50
	Feb 18	-913.75
	Mar 18	0.00
		----- -1,466.25
Order Total:		
Vendor: WPCH TV		
Order: 088314 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00
	Feb 18	-425.00
	Mar 18	0.00
		----- -425.00
Order Total:		
Vendor: WSB-TV		
Order: 088315 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-1,062.50
	Feb 18	-5,971.25
	Mar 18	0.00
		----- -7,033.75
Order Total:		
Market Total:		
-10,093.75		
Market: New York		



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 155927
Date : 5/24/2018
Page : 2 of 5
Client PO: 3560
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: New York		
Vendor: National Cable Comm		
Order: 088324 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-34.00
	Feb 18	-3,264.00
	Mar 18	34.00
Order Total:		----- -3,264.00
Vendor: National Cable Comm		
Order: 088325 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-124.10
	Feb 18	-1,016.60
	Mar 18	175.10
Order Total:		----- -965.60
Vendor: National Cable Comm		
Order: 088326 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-186.15
	Feb 18	-5,900.70
	Mar 18	5,465.50
Order Total:		----- -621.35
Vendor: National Cable Comm		
Order: 088330 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-522.75
	Feb 18	-1,042.95
	Mar 18	817.70
Order Total:		----- -748.00
Vendor: National Cable Comm		
Order: 088331 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 155927
Date : 5/24/2018
Page : 3 of 5
Client PO: 3560
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: New York		
	Feb 18	-3,141.60
Order Total:		----- -3,141.60
Vendor: National Cable Comm		
Order: 088332 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-295.80
	Feb 18	-1,299.65
	Mar 18	697.85
Order Total:		----- -897.60
Vendor: National Cable Comm		
Order: 088333 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-473.45
	Feb 18	-1,920.15
	Mar 18	1,033.60
Order Total:		----- -1,360.00
Vendor: National Cable Comm		
Order: 088334 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-294.95
	Feb 18	-419.90
	Mar 18	316.20
Order Total:		----- -398.65
Vendor: National Cable Comm		
Order: 088335 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-213.35
	Feb 18	-764.15
	Mar 18	544.85
Order Total:		----- -432.65



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 155927
Date : 5/24/2018
Page : 4 of 5
Client PO: 3560
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: New York		
Vendor: National Cable Comm		
Order: 088336 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-322.15
	Feb 18	-677.45
	Mar 18	374.00

Order Total:		-625.60
Market Total:		-12,455.05
Market: Philadelphia		
Vendor: KYW-TV		
Order: 088318 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00
	Feb 18	5,652.50
	Mar 18	0.00

Order Total:		5,652.50
Vendor: WPSG-TV		
Order: 088319 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00
	Feb 18	-1,020.00
	Mar 18	0.00

Order Total:		-1,020.00
Vendor: WCAU-TV		
Order: 088320 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	-1,317.50
	Feb 18	-3,145.00
	Mar 18	-467.50

Order Total:		-4,930.00



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 155927
Date : 5/24/2018
Page : 5 of 5
Client PO: 3560
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: Philadelphia		
Vendor: WPHL-TV		
Order: 088321 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00
	Feb 18	-956.25
	Mar 18	0.00
Order Total:		----- -956.25
Vendor: WTXF-TV		
Order: 088322 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	0.00
	Feb 18	-276.25
	Mar 18	0.00
Order Total:		----- -276.25
Market Total:		----- -1,530.00
Total		-24,078.80
	Total	(\$24,078.80)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.