



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 155910
Date : 5/24/2018
Page : 1 of 2
Client PO: 2834
Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: EXPONENTIAL INTERACTIVE INC		
Order: 088572 - 2018 Visit Orlando MC NCW Digital		
0003	5/1/2018	5,000.00
Headline: Meeting Planner Behavioral Targetin		
Creative Size: Banner - 160x600, 728x90, 300x250		
Vendor: Convene Magazine online		
Order: 088573 - 2018 Visit Orlando MC NCW Digital		
0002	5/1/2018	6,000.00
Headline: ROS Top Pushdown with Retargeting		
Creative Size: Pushdown Unit - 970x90-415 + Mobile 320x50		
Vendor: MPIWeb.org		
Order: 088574 - 2018 Visit Orlando MC NCW Digital		
0003	5/1/2018	2,500.00
Headline: Programmatic Digital Retargeting		
Creative Size: Programmatic Display - 160x600, 728x90, 300x250		
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0005	5/1/2018	426.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0004	5/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Meetings & Conventions Magazine Online		
Order: 088622 - 2018 Visit Orlando MC NCW Digital		
0032	5/1/2018	7,000.00
Headline: Northstar Social Media Remarketing		
Creative Size: Social Ad - 1200w x 628h		
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		



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0004 Creative Size: Ad Verification -	5/1/2018	74.00
Total		28,950.00
Total		\$28,950.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.