



**Birdsall, Voss & Associates, Inc. dba bvks**  
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Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 155899  
**Date :** 5/24/2018  
**Page :** 1 of 1  
**Client PO:** 3160  
**Campaign:** P81081 Visit Orlando Domestic H2 Campaign

Line	Start Date	Bill Amount
<b>Vendor: Marketing Approach Consulting LLC</b>		
<b>Order: 089613 - 2018 Visit Orlando OOS Fall Digital- LEA</b>		
0001 Creative Size: Lead Gen -	3/1/2018	17,455.73
<b>Total</b>		<b>17,455.73</b>
<b>Total</b>		<b>\$17,455.73</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.