



Birdsall, Voss & Associates, Inc. dba bvks
250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
414-228-1990 / bvks.com

Visit Orlando
6277 Sea Harbor Drive, Suite 400
Orlando, FL 32812
Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 154621
Date : 4/9/2018
Page : 1 of 2
Client PO: 2834
Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Vendor: EXPONENTIAL INTERACTIVE INC		
Order: 088572 - 2018 Visit Orlando MC NCW Digital		
0002	4/1/2018	5,000.00
Headline: Meeting Planner Behavioral Targetin Creative Size: Banner - 160x600, 728x90, 300x250		
Vendor: Convene Magazine online		
Order: 088573 - 2018 Visit Orlando MC NCW Digital		
0004	4/1/2018	3,500.00
Headline: Homepage Medium Rectangle with Firs Creative Size: Medium Rectangle - 300x250		
Vendor: MPIWeb.org		
Order: 088574 - 2018 Visit Orlando MC NCW Digital		
0002	4/1/2018	2,500.00
Headline: Programmatic Digital Retargeting Creative Size: Programmatic Display - 160x600, 728x90, 300x250		
Vendor: Flashtalking Inc		
Order: 088577 - 2018 Visit Orlando MC NCW Digital		
0003	4/1/2018	446.00
Headline: Flashtalking Fees Creative Size: Flashtalking -		
Vendor: Zeta Global Corp.		
Order: 088591 - 2018 Visit Orlando MC NCW Digital		
0003	4/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
Vendor: Meetings & Conventions Magazine Online		
Order: 088622 - 2018 Visit Orlando MC NCW Digital		
0006	4/1/2018	15,000.00
Headline: Northstar ABM Program Banners Creative Size: Banner - 600x100, 300x250, 728x90		
0009	4/1/2018	7,000.00
Headline: Remarketing Full Audience		



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 154621
 Date : 4/9/2018
 Page : 2 of 2
 Client PO: 2834
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
Creative Size: Banner - 160x600, 728x90, 300x250		
0015	4/1/2018	8,000.00
Headline: Homepage Pushdown Exclusive with Vi		
Creative Size: Pushdown Unit - 970x90 - 250		
0020	4/2/2018	4,000.00
Headline: Instagram Takeover - Meeting News #		
Creative Size: Social Ad - One week - 5 photos/captions		
Order Total:		34,000.00
Vendor: Integral Ad Science		
Order: 089032 - 2018 Visit Orlando MC NCW Digital		
0003	4/1/2018	94.00
Creative Size: Ad Verification -		
Vendor: MEETING MAILER TRAVEL DIRECT		
Order: 089363 - 2018 Visit Orlando MC NCW Digital		
0001	4/17/2018	2,065.00
Headline: Custom HTML Email		
Creative Size: HTML Email Blast - HTML		
Total		55,555.00
		Total \$55,555.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.