



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**TV INVOICE**

Invoice Number : 154242  
 Date : 3/27/2018  
 Page : 1 of 3  
 Client PO: 3560  
 Campaign: P81080 Visit Orlando Domestic H1  
 Campaign

	Order Months	Bill Amount
<b>Market: Atlanta</b>		
Vendor: WAGA-TV Order: 088312 - 2018 Visit Orlando OOS Spring TV	Mar 18	17,998.75
Vendor: WGCL TV Order: 088313 - 2018 Visit Orlando OOS Spring TV	Mar 18	3,548.75
Vendor: WPCH TV Order: 088314 - 2018 Visit Orlando OOS Spring TV	Mar 18	2,571.25
Vendor: WSB-TV Order: 088315 - 2018 Visit Orlando OOS Spring TV	Mar 18	49,002.50
Vendor: WXIA-TV Order: 088316 - 2018 Visit Orlando OOS Spring TV	Mar 18	3,740.00
<b>Market Total:</b>	<b>Mar 18</b>	<b>76,861.25</b>
<b>Market: New York</b>		
Vendor: National Cable Comm Order: 088324 - 2018 Visit Orlando OOS Spring TV	Mar 18	9,503.00
Vendor: National Cable Comm Order: 088325 - 2018 Visit Orlando OOS Spring TV	Mar 18	6,805.10
Vendor: National Cable Comm Order: 088326 - 2018 Visit Orlando OOS Spring TV	Mar 18	11,092.50
Vendor: National Cable Comm		



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**TV INVOICE**

**Invoice Number : 154242**  
**Date : 3/27/2018**  
**Page : 2 of 3**  
**Client PO: 3560**  
**Campaign: P81080 Visit Orlando Domestic H1 Campaign**

	<b>Order Months</b>	<b>Bill Amount</b>
<b>Market: New York</b>		
<b>Order: 088327 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	4,927.45
<b>Vendor: National Cable Comm</b> <b>Order: 088328 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	4,974.20
<b>Vendor: National Cable Comm</b> <b>Order: 088329 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	19,074.00
<b>Vendor: National Cable Comm</b> <b>Order: 088330 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	5,020.95
<b>Vendor: National Cable Comm</b> <b>Order: 088331 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	10,008.75
<b>Vendor: National Cable Comm</b> <b>Order: 088332 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	8,079.25
<b>Vendor: National Cable Comm</b> <b>Order: 088333 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	14,903.05
<b>Vendor: National Cable Comm</b> <b>Order: 088334 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	1,918.45
<b>Vendor: National Cable Comm</b> <b>Order: 088335 - 2018 Visit Orlando OOS Spring TV</b>	Mar 18	2,398.70
<b>Vendor: National Cable Comm</b>		



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**TV INVOICE**

**Invoice Number :** 154242  
**Date :** 3/27/2018  
**Page :** 3 of 3  
**Client PO:** 3560  
**Campaign:** P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
<b>Market: New York</b>		
Order: 088336 - 2018 Visit Orlando OOS Spring TV	Mar 18	2,257.60
<b>Market Total:</b>	<b>Mar 18</b>	<b>100,963.00</b>
<b>Market: Philadelphia</b>		
Vendor: KYW-TV Order: 088318 - 2018 Visit Orlando OOS Spring TV	Mar 18	29,155.00
Vendor: WPSG-TV Order: 088319 - 2018 Visit Orlando OOS Spring TV	Mar 18	8,840.00
Vendor: WCAU-TV Order: 088320 - 2018 Visit Orlando OOS Spring TV	Mar 18	31,662.50
Vendor: WPHL-TV Order: 088321 - 2018 Visit Orlando OOS Spring TV	Mar 18	17,786.25
Vendor: WTXF-TV Order: 088322 - 2018 Visit Orlando OOS Spring TV	Mar 18	22,907.50
<b>Market Total:</b>	<b>Mar 18</b>	<b>110,351.25</b>
<b>Total</b>		<b>288,175.50</b>
	<b>Total</b>	<b>\$288,175.50</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.