



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 154233  
 Date : 3/27/2018  
 Page : 1 of 2  
 Client PO: 2834  
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
<b>Vendor: EXPONENTIAL INTERACTIVE INC</b>		
<b>Order: 088572 - 2018 Visit Orlando MC NCW Digital</b>		
0001	3/1/2018	5,000.00
Headline: Meeting Planner Behavioral Targetin		
Creative Size: Banner - 160x600, 728x90, 300x250		
<b>Vendor: Convene Magazine online</b>		
<b>Order: 088573 - 2018 Visit Orlando MC NCW Digital</b>		
0001	3/1/2018	7,500.00
Headline: Homepage & ROS Top Pushdown Retarge		
Creative Size: Pushdown Unit - 970x90-415 + Mobile 320x50		
<b>Vendor: MPIWeb.org</b>		
<b>Order: 088574 - 2018 Visit Orlando MC NCW Digital</b>		
0001	3/1/2018	2,500.00
Headline: Programmatic Digital Retargeting		
Creative Size: Programmatic Display - 160x600, 728x90, 300x250		
<b>Vendor: MeetingsFocus.com</b>		
<b>Order: 088575 - 2018 Visit Orlando MC NCW Digital</b>		
0001	3/5/2018	4,000.00
Headline: Custom HTML Email		
Creative Size: Custom HTML Email - HTML		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088577 - 2018 Visit Orlando MC NCW Digital</b>		
0002	3/1/2018	428.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
0004	1/1/2018	45.93
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
<b>Order Total:</b>		<b>473.93</b>
<b>Vendor: Zeta Global Corp.</b>		
<b>Order: 088591 - 2018 Visit Orlando MC NCW Digital</b>		
0001	3/1/2018	7,950.00



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Line	Start Date	Bill Amount
Headline: MP Programmatic Targeting + Search Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
<b>Vendor: Integral Ad Science</b>		
<b>Order: 089032 - 2018 Visit Orlando MC NCW Digital</b>		
0001	2/1/2018	9.64
Creative Size: Ad Verification -		
0002	3/1/2018	76.00
Creative Size: Ad Verification -		
<b>Order Total:</b>		<b>85.64</b>
<b>Total</b>		<b>27,509.57</b>
		<b>Total \$27,509.57</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.