



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 154231
 Date : 3/27/2018
 Page : 1 of 2
 Client PO: 2849
 Campaign: P81080 Visit Orlando Domestic H1
 Campaign

| Line | Start Date | Bill Amount |
|---------------------------------------------------------|------------|---------------------------|
| Vendor: Hulu, LLC | | |
| Order: 088386 - 2018 Visit Orlando OOS Spring TV | | |
| 0003 | 3/1/2018 | 23,833.00 |
| Creative Size: :30 + :15 Spot - | | |
| Vendor: National Cable Communications Digital | | |
| Order: 088387 - 2018 Visit Orlando OOS Spring TV | | |
| 0005 | 3/1/2018 | 53,500.00 |
| Headline: Programming geared towards W25-54 i | | |
| Creative Size: :30 + :15 Spot - | | |
| Vendor: Collective Media Inc | | |
| Order: 088388 - 2018 Visit Orlando OOS Spring TV | | |
| 0003 | 3/1/2018 | 36,803.40 |
| Headline: Pre-Roll Video PHI | | |
| Creative Size: :30 + :15 Spot - | | |
| 0006 | 3/1/2018 | 36,803.40 |
| Headline: Pre-Roll Video Atlanta | | |
| Creative Size: :30 + :15 Spot - | | |
| Order Total: | | 73,606.80 |
| Vendor: Integral Ad Science | | |
| Order: 088389 - 2018 Visit Orlando OOS Spring TV | | |
| 0003 | 3/1/2018 | 68.00 |
| Creative Size: Ad Serving - | | |
| Vendor: Flashtalking Inc | | |
| Order: 088492 - 2018 Visit Orlando OOS Spring TV | | |
| 0003 | 3/1/2018 | 522.00 |
| Creative Size: Ad Serving - | | |
| Total | | 151,529.80 |
| | | Total \$151,529.80 |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.



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Remit payments to Birdsall, Voss & Associates, Inc.