



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 154231
 Date : 3/27/2018
 Page : 1 of 2
 Client PO: 2849
 Campaign: P81080 Visit Orlando Domestic H1
 Campaign

Line	Start Date	Bill Amount
Vendor: Hulu, LLC		
Order: 088386 - 2018 Visit Orlando OOS Spring TV		
0003	3/1/2018	23,833.00
Creative Size: :30 + :15 Spot -		
Vendor: National Cable Communications Digital		
Order: 088387 - 2018 Visit Orlando OOS Spring TV		
0005	3/1/2018	53,500.00
Headline: Programming geared towards W25-54 i		
Creative Size: :30 + :15 Spot -		
Vendor: Collective Media Inc		
Order: 088388 - 2018 Visit Orlando OOS Spring TV		
0003	3/1/2018	36,803.40
Headline: Pre-Roll Video PHI		
Creative Size: :30 + :15 Spot -		
0006	3/1/2018	36,803.40
Headline: Pre-Roll Video Atlanta		
Creative Size: :30 + :15 Spot -		
Order Total:		73,606.80
Vendor: Integral Ad Science		
Order: 088389 - 2018 Visit Orlando OOS Spring TV		
0003	3/1/2018	68.00
Creative Size: Ad Serving -		
Vendor: Flashtalking Inc		
Order: 088492 - 2018 Visit Orlando OOS Spring TV		
0003	3/1/2018	522.00
Creative Size: Ad Serving -		
Total		151,529.80
		Total \$151,529.80

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.



Birdsall, Voss & Associates, Inc. dba bvks
250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
414-228-1990 / bvks.com

Visit Orlando
6277 Sea Harbor Drive, Suite 400
Orlando, FL 32812
Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 154231

Date : 3/27/2018

Page : 2 of 2

Client PO: 2849

Campaign: P81080 Visit Orlando Domestic H1
Campaign

Line	Start Date	Bill Amount
-------------	-----------------------	------------------------

Remit payments to Birdsall, Voss & Associates, Inc.