



Birdsall, Voss & Associates, Inc. dba bvk
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Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 154228
 Date : 3/27/2018
 Page : 1 of 1
 Client PO: 2836
 Campaign: P81080 Visit Orlando Domestic H1
 Campaign

| Line | Start Date | Bill Amount |
|---|------------|--------------------|
| Vendor: Permission Data LLC | | |
| Order: 088284 - 2018 Visit Orlando OOS Spring Digital LE | | |
| 0003 Creative Size: Lead Gen - | 3/1/2018 | 18,894.00 |
| Vendor: Marketing Approach Consulting LLC | | |
| Order: 088285 - 2018 Visit Orlando OOS Spring Digital LE | | |
| 0003 Creative Size: Lead Gen - | 3/1/2018 | 12,477.00 |
| Total | | 31,371.00 |
| Total | | \$31,371.00 |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.