



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 153480
Date : 2/27/2018
Page : 1 of 3
Client PO: 3560
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: Atlanta		
Vendor: WAGA-TV Order: 088312 - 2018 Visit Orlando OOS Spring TV	Feb 18	26,520.00
Vendor: WGCL TV Order: 088313 - 2018 Visit Orlando OOS Spring TV	Feb 18	7,097.50
Vendor: WPCH TV Order: 088314 - 2018 Visit Orlando OOS Spring TV	Feb 18	4,505.00
Vendor: WSB-TV Order: 088315 - 2018 Visit Orlando OOS Spring TV	Feb 18	64,897.50
Vendor: WXIA-TV Order: 088316 - 2018 Visit Orlando OOS Spring TV	Feb 18	47,557.50
Market Total:	Feb 18	150,577.50
Market: New York		
Vendor: National Cable Comm Order: 088324 - 2018 Visit Orlando OOS Spring TV	Feb 18	12,012.20
Vendor: National Cable Comm Order: 088325 - 2018 Visit Orlando OOS Spring TV	Feb 18	11,743.60
Vendor: National Cable Comm Order: 088326 - 2018 Visit Orlando OOS Spring TV	Feb 18	20,706.85
Vendor: National Cable Comm		



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	Order Months	Bill Amount
Market: New York		
Order: 088327 - 2018 Visit Orlando OOS Spring TV	Feb 18	9,277.75
Vendor: National Cable Comm Order: 088328 - 2018 Visit Orlando OOS Spring TV	Feb 18	9,809.00
Vendor: National Cable Comm Order: 088329 - 2018 Visit Orlando OOS Spring TV	Feb 18	37,043.00
Vendor: National Cable Comm Order: 088330 - 2018 Visit Orlando OOS Spring TV	Feb 18	11,017.70
Vendor: National Cable Comm Order: 088331 - 2018 Visit Orlando OOS Spring TV	Feb 18	13,188.60
Vendor: National Cable Comm Order: 088332 - 2018 Visit Orlando OOS Spring TV	Feb 18	15,589.85
Vendor: National Cable Comm Order: 088333 - 2018 Visit Orlando OOS Spring TV	Feb 18	28,604.20
Vendor: National Cable Comm Order: 088334 - 2018 Visit Orlando OOS Spring TV	Feb 18	4,465.05
Vendor: National Cable Comm Order: 088335 - 2018 Visit Orlando OOS Spring TV	Feb 18	5,674.60
Vendor: National Cable Comm		



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	Order Months	Bill Amount
Market: New York		
Order: 088336 - 2018 Visit Orlando OOS Spring TV	Feb 18	4,976.75
Market Total:	Feb 18	184,109.15
Market: Philadelphia		
Vendor: KYW-TV Order: 088318 - 2018 Visit Orlando OOS Spring TV	Feb 18	40,375.00
Vendor: WPSG-TV Order: 088319 - 2018 Visit Orlando OOS Spring TV	Feb 18	16,490.00
Vendor: WCAU-TV Order: 088320 - 2018 Visit Orlando OOS Spring TV	Feb 18	96,560.00
Vendor: WPHL-TV Order: 088321 - 2018 Visit Orlando OOS Spring TV	Feb 18	33,660.00
Vendor: WTXF-TV Order: 088322 - 2018 Visit Orlando OOS Spring TV	Feb 18	41,310.00
Market Total:	Feb 18	228,395.00
Total		563,081.65
	Total	\$563,081.65

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.