



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

Invoice Number : 153470  
 Date : 2/27/2018  
 Page : 1 of 1  
 Client PO: 2834  
 Campaign: P80018 Visit Orlando Non-Citywide/Brand Campaign

Line	Start Date	Bill Amount
<b>Vendor: ASAECenter.org</b>		
<b>Order: 088571 - 2018 Visit Orlando MC NCW Digital</b>		
0001	2/1/2018	9,308.00
Headline: ROS Film Strip Banner		
Creative Size: ROS Banners - 300x600		
<b>Vendor: USAE ONLINE</b>		
<b>Order: 088576 - 2018 Visit Orlando MC NCW Digital</b>		
0001	2/26/2018	3,953.00
Headline: Custom HTML Email - National Databa		
Creative Size: Custom HTML Email - HTML		
<b>Vendor: Flashtalking Inc</b>		
<b>Order: 088577 - 2018 Visit Orlando MC NCW Digital</b>		
0001	2/1/2018	228.00
Headline: Flashtalking Fees		
Creative Size: Flashtalking -		
<b>Vendor: Zeta Global Corp.</b>		
<b>Order: 088591 - 2018 Visit Orlando MC NCW Digital</b>		
0002	2/1/2018	7,950.00
Headline: MP Programmatic Targeting + Search		
Creative Size: Banner - 160x600, 728x90, 300x250, 320x50		
<b>Vendor: Meetings &amp; Conventions Magazine Online</b>		
<b>Order: 088622 - 2018 Visit Orlando MC NCW Digital</b>		
0001	2/1/2018	7,000.00
Headline: Remarketing Full Audience		
Creative Size: Banner - 160x600, 728x90, 300x250		
<b>Total</b>		<b>28,439.00</b>
		<b>Total \$28,439.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.