



**Birdsall, Voss & Associates, Inc. dba bvks**  
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 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 153465  
 Date : 2/27/2018  
 Page : 1 of 1  
 Client PO: 2836  
 Campaign: P81080 Visit Orlando Domestic H1  
 Campaign

Line	Start Date	Bill Amount
<b>Vendor: Permission Data LLC</b>		
<b>Order: 088284 - 2018 Visit Orlando OOS Spring Digital LE</b>		
0002	2/1/2018	37,787.00
Creative Size: Lead Gen -		
<b>Vendor: Marketing Approach Consulting LLC</b>		
<b>Order: 088285 - 2018 Visit Orlando OOS Spring Digital LE</b>		
0002	2/1/2018	24,953.00
Creative Size: Lead Gen -		
<b>Total</b>		<b>62,740.00</b>
		<b>Total \$62,740.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.